

WINNEMUCCA CONVENTION & VISITORS AUTHORITY
Meeting Minutes – Regular Meeting
January 19, 2023
Winnemucca Convention Center
50 West Winnemucca Boulevard
Winnemucca, Nevada 89445

The meeting was held at the date and place described above at the time scheduled on the posted meeting notice and agenda. The attendees in-person and via remote technology and absences were as follows:

Convention and Visitors Authority Board Officials Present:

Brian Stone, in-person	Chair and Hotel Representative
John Arant, in-person	Vice Chair and Business Representative
Terry Boyle, in-person	Treasurer and Motel Representative
Ron Cerri, in-person	County Representative
Kent Maher, in-person	Board Counsel
Kendall Swensen, in-person	Board Administrator

Convention and Visitors Authority Board Officials Absent:

Theresa Mavity	City Representative
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Staff Members Present:

Kim Petersen, in-person	Director
Liz Barnard, in-person	Administrative Specialist

Staff Members Absent:

None

Others Present:

Vanessa Davis, in-person	Steele & Associates
Kristin Hillmer, in-person	Cumming Group
Kevin Kemner, via remote technology	TSK Architects
Katie Garijo, via remote technology	Euskal Dunak Danak Bat
Andrea Van Leuven, via remote technology	Buckaroo Traditions Gathering
Mike Mieras, in-person	Nevada Reined Cow & Cutting Horse Association
Don Walton, in-person	Albert Lowry High School
Jasmyne Hughes, via remote technology	Winnemucca Motocross Association
Tink Richardson, in-person	Winnemucca Motocross Association
Justin Mcgehee, in-person	Winnemucca Motocross Association

1. PLEDGE OF ALLEGIANCE, CALL TO ORDER, ROLL, DETERMINATION OF QUORUM

The meeting was called to order at 3:01 pm; the four board members in attendance constituted a quorum.

2. PUBLIC COMMENT

No public comment.

3. MEETING NOTICE REPORT

Board Chair Boyle reported that the meeting notice and agenda were posted by staff prior to 9:00 am Friday, January 13, 2022, at the Convention Center West Hall (the place of the meeting), online at notice.nv.gov, online at winnemucca.com, and online at humboldtcountynv.gov. No persons have requested mailed notice during the past six months.

No action taken.

4. BUSINESS IMPACT DETERMINATION

After review and consideration of the effect each item could potentially have on a “business,” as the term is defined by statute, the board agreed, and

Brian Stone moved to make a finding that no item on the agenda appears to impose a direct and significant economic burden on a business or to directly restrict the formation, operation, or expansion of a business. Motion carried, 4-0.

5. ELECTION OF OFFICERS

5.1) Chair

Terry Boyle nominated Brian Stone as Chair. Brian Stone was declared elected as Chair, 4-0.

5.2) Vice Chair

Terry Boyle nominated John Arant as Vice Chair. John Arant was declared elected as Vice-Chair, 4-0.

5.3) Treasurer

Brian Stone nominated Terry Boyle as Treasurer. Terry Boyle was declared elected as Treasurer, 4-0.

6. CLAIMS REVIEW

The following claims were submitted in list form to the board members with the meeting notice and agenda, with the opportunity to review and obtain further information before or at the meeting:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	26474 - 26583	\$793,075.54

John Arant moved to approve all claims submitted for January 19, 2023. Motion carried, 4-0.

7. CONSENT AGENDA

7.1. WCVA Meeting Minutes

Meeting Minutes November 16, 2022

7.2. Accommodation Tax 9-month refund requests as follows: Klippert (\$540.00), Hoover (\$640.80), Bergman (\$412.80), Loessl (\$2,592.00), Cassady (\$1,473.99), Laca (\$321.60), Milner (\$399.36), Deter (\$426.60), Fry (\$324.00), Smith (\$324.00), and Keuchel (\$578.56).

7.3) \$10,000 Donation to City of Winnemucca Special Events Fund

Terry Boyle moved to approve the consent agenda as submitted. Motion carried, 4-0.

8. GENERAL BUSINESS

8.1) Steele & Associates, presentation and acceptance of Fiscal Year 2021/2022 WCVA financial audit report of the WCVA funds and accounts

Vanessa Davis of Steel & Associates presented the audit report and noted there were no findings of significant deficiencies or material weaknesses; it was a clean audit.

John Arant moved to accept the WCVA Fiscal Year 2021/2022 financial statements and audit as presented. Motion carried, 4-0.

8.2) Kristin Hillmer, Cumming Group, and Kevin Kemner, TSK, presentation of design concepts for exterior renovation of Joe Mackie (East) Hall, and next steps in process

Kristin Hillmer and Kevin Kemner reviewed the design concepts that had been previously presented and discussed. The board questioned how the lower part of the building will appear with the presented concepts. Kemner advised that the existing concrete is exceptionally durable, it will be easy to resurface or apply a thin brick veneer for the lower part of the building. The upper portion of the building will be refaced with EIFS. They are waiting on pricing information for the reader board which is designed to wrap around three sides of the building. There was discussion of placing a reader board on the west wall instead of a projection wall. The comments and ideas discussed will be considered, the design will be refined further and presented at a future date.

No action taken.

8.3) Tom Stevenson, Championship Rugby League, 2022 financial report for Winnemucca events
Item tabled to the next meeting.

8.4) Carolyn Dobbins, World Ranch Horse Association, request for approval of multi-year agreement for Cooperative Funding for World Show in 2023 and 2024, not to exceed \$10,000 in 2023 and \$12,000 in 2024

Director Petersen explained the proposal is to enter into a two-year agreement as outlined in the summary provided to the board, that is: in 2023 WCVA will pay for WRHA the fees for the rental of the Winnemucca Events Center and Pavilion (approximately \$9,000); and, in 2024 there will be payment for the same rental fees at the Winnemucca Events Complex, plus a cash sponsorship (grant) of \$2,000. The event has been held at the South Point Arena in Las Vegas and they desire to move to a new venue. Board member Cerri noted the group has an affiliation with the American Paint Horse Association and questioned if there could be the same issues the WCVA experienced with a prior Paint Horse show. Petersen noted the WRHA is not connected with the club that the board had issues with previously.

John Arant moved to approve entering into a two-year agreement as summarized (WEC Facility fees for Events Center and Pavilion for 2023 and 2024, plus a \$2,000 grant in 2024). Motion carried, 4-0.

8.5) Katie Garijo, Euskal Dunak Danak Bat, Winnemucca Basque Festival request for Convention Center Facilities Grant, \$3,200

Katie Garijo presented the request for both halls on June 10-11, 2023. The event draws a number of people to town and has consistently been a good event.

Terry Boyle moved to approve the request as presented for a grant to use both halls for the Winnemucca Basque Festival. Motion carried, 4-0.

8.6) Ray Parks, Lowry High School, request for Cooperative Funding for NIAA State Wrestling Championships, February 10-11, 2023, \$13,000

Don Walton presented the request and explained that the NIAA State Wrestling Championships rotate to Winnemucca every three years. They are requesting funding for the hospitality booth and payment of the facility fees at the WEC. The host school does not receive any funding from the NIAA for the event. They anticipate 105 teams with two coaches for each team.

John Arant moved to approve a grant for the hospitality booth for \$13,000 and payment of the WEC Facility fees as presented. Motion carried, 4-0.

8.7) Andrea Van Leuven, Buckaroo Traditions Gathering, November 17-19, 2023, request for Cooperative Funding, \$19,978

Andrea Van Leuven reported the event is modeled after the successful Californios event that is no longer held. It is not a timed event; the competitors are judged on their horsemanship and stock handling skills based on the traditions of the Great Basin buckaroo. Van Leuven expects the event to attract the best of the best in the United States. Director Petersen is proposing a two-year agreement with the WCVA paying for the facility fees (approximately \$3,000 each year) and a cash sponsorship (grant) of \$6,000 for 2023 and \$8,000 for 2024.

John Arant moved to approve entering into a two-year agreement as summarized and presented (WEC Facility fees for Events Center for both years, plus a \$6,000 grant in 2023 and an \$8,000 grant in 2024). Motion carried, 4-0.

8.8) Mike Mieras, Nevada Reined Cow & Cutting Horse Association, request for Cooperative Funding for Winnemucca Spring Cutting Horse Show, April 7-9, 2023, \$20,000

Mike Mieras explained that the Cutting Show Committee of the NRC&CHA decided to move the show to the spring, which will allow easier access to cattle and less conflict with other shows. The event will also be part of the Cowan Series, thus allowing participants to earn points at this show that will count towards the series-end awards. The board agreed that early April is a beneficial time to have an event and the cutting horse events generate revenue to the community.

Terry Boyle moved to approve the requests for \$15,000 grant funding and \$5,000 underwriting for a total of \$20,000 cooperative funding as presented. Motion carried, 4-0.

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- 8.9) Jasmyne Hughes, Winnemucca Motocross Club, request for Cooperative Funding for 2023 Race Season, \$4,000

Tink Richardson and Justin McGehee were present at the meeting and Jasmyne Hughes was present with remote technology. The request is for \$1,000 in fuel expenses and \$1,000 each weekend to be added prize money for the youth events. The track was at capacity for RV spots last season, and they anticipate more growth this season. When the event venue RV parking fills, the overflow has to stay in town (which funds room tax revenue).

Ron Cerri moved to approve the requests for \$4,000 grant funding for the 2023 race season as presented. Motion carried, 4-0.

- 8.10) Jim Davis, Superior Livestock, request for Cooperative Funding for auction on July 31-August 4, 2023, \$17,500

The board commented that this event has always been beneficial for the community and has a long history in Winnemucca.

Terry Boyle moved to approve the 17,500 grant funding as requested. Motion carried, 4-0.

- 8.11) Koyote Kruisers Car Show, April 15, 2023, request for WEC Facilities Grant, \$1,200

Director Petersen advised the request is for a one day car show at the Indoor Events Center. This car event center show is in addition to the show the Kruisers put on at the city park.

John Arant moved to approve payment of the Winnemucca Events Center facilities fees for up to \$1,200 as requested. Motion carried, 4-0.

- 8.12) Horseshoe Tournament, request for Cooperative Funding for event on August 11-13, 2023, \$3,600

No action taken.

- 8.13) Designation of persons authorized to sign checks on WCVA General Fund Account at Nevada State Bank utilizing WCVA EIN number

Staff explained the purpose of this request is to approve an update to the list of authorized account signers to reflect the new composition of the board.

Terry Boyle moved to approve the authorized signers of the WCVA General Fund Bank Account at Nevada State Bank as presented. Motion carried, 4-0.

9. DIRECTOR'S REPORT

Director Petersen updated the board on the lighting upgrade at the Events Center. Petersen reported the Ranch Hand Rodeo is coming up on March 1-5 and the video production will be brought in-house due to the inability to find a reasonably priced production company that produces a quality product.

10. COUNSEL REPORT

No report.

11. BOARD ADMINISTRATOR FINANCIAL REPORTS

11.1. Financial Reports

Reports were available in the board packet for review.

Administrator Swensen noted that the tentative budget will be discussed with the board at the next meeting.

12. OTHER REPORTS

12.1. Miscellaneous Reports

Reports were available in the board packet for review.

13. PUBLIC COMMENT

No public comment.

14. ADJOURNMENT

John Arant moved to adjourn the meeting at 5:05 p.m. Motion carried, 4-0.

Respectfully submitted,

Liz Barnard
Administrative Specialist

APPROVED: February 15, 2023

VOTE: WINNEMUCCA CONVENTION & VISITORS AUTHORITY BOARD

AYES: Boyle, Stone, Arant, Cerri

NAYS: _____

ABSTAIN: Mavity

ABSENT: _____

APPROVED:

ATTEST:

Brian Stone, Chair

Liz Barnard, Administrative Specialist