

STATE OF NEVADA)
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 COUNTY OF HUMBOLDT)

April 22, 2009

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MINUTES APRIL 22, 2009

1. **Time, Place and Date.** The Winnemucca Convention and Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:00 pm on Wednesday, April 22, 2009 with Chairman Terry Boyle presiding.

2. **Attendance.** *Convention and Visitors Authority Board Officials Present:*

Terry Boyle	Chairman and Hotel Representative
Patty Herzog	Vice Chairman and City Representative
Don Stoker	Treasurer and Motel Representative
Rodd William Stowell	Business Representative
Bill Macdonald	Secretary and Counsel
Kendall Swensen	Board Administrator

Convention and Visitors Authority Board Officials Absent:

Dan Cassinelli	County Representative
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Staff Members Present:

Shelly Noble	Administrative Clerk
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Others Present:

Paige Brooks	Northern Nevada Recreation Coalition
Howard Hammond	Northern Nevada Recreation Coalition
Pat Donovan	Northern Nevada Recreation Coalition
Michelle Urain	WCVA

3. **Pledge of Allegiance.**

4. **Meeting Notice Report.**

Chairman Boyle reported that notice, including meeting agenda, was posted by Darrel Field by 9:00 am Friday, April 17, 2009 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

5. Minutes.

Prior meeting minutes of February 17, 2009 were reviewed. ***Patty Herzog made a motion to accept the minutes of the February 17, 2009 meeting. Motion carried unanimously, 4-0.*** Prior meeting minutes of March 18, 2009 were reviewed. ***Don Stoker made a motion to accept the minutes of the March 18, 2009 meeting. Motion carried unanimously, 4-0.*** Prior meeting minutes of March 26, 2009 were reviewed. ***Don Stoker made a motion to accept the minutes of the March 26, 2009 meeting. Motion carried unanimously, 4-0.*** Prior meeting minutes of April 6, 2009 were reviewed. ***Patty Herzog made a motion to accept the minutes of the April 6, 2009 meeting. Motion carried unanimously, 4-0.***

6. Business Impact Determination. After review of the April 22, 2009 agenda, ***Don Stoker made a motion that no proposed agenda item is likely to impose a direct and significant economic burden on a business or directly restrict formation, operation, or expansion of a business. The motion carried unanimously, 4-0.***

7. Claims. The following claims were submitted for payment and approved on April 22, 2009:

CHECK NUMBERS	AMOUNT
14586-14678 Great Basin Bank	\$349,431.43

Don Stoker made a motion to approve all claims as submitted. The motion carried unanimously, 4-0.

8. General Business.

8.1 Humboldt Volunteer Hospice, request for EH facility grant, September 26, 2009

Mary Orr was unable to be here tonight. Board members were in favor of proceeding with this agenda item tonight even without Mrs. Orr. ***Terry Boyle made a motion to approve a facility grant in the amount of \$500 for the Humboldt Volunteer Hospice Annual Banquet to be held at the Winnemucca Convention Center on September 26, 2009. Motion carried unanimously, 4-0.***

8.2 Howard Hammond, Northern Nevada Recreation Coalition, request for funding

Howard Hammond, Paige Brooks and Pat Donovan are members of the board of the Northern Nevada Recreation Coalition. This association has come together to work to improve and promote our local recreational opportunities. Members have a variety of interests including ATV, equestrian, alpine

activities as well as participation from Nevada Outdoor School. This group has been working with the BLM to rehab canyons, extend trail systems and help with repair of fire damaged terrain. They have come here tonight to inform this board of their existence and purpose. Also, they would like to ask WCVA to “build” a brochure which would show the trail systems in our hills and mountains. They would like to make this brochure available at the Convention Center, Chamber and local hotels/motels. Michelle Urain suggested that this information may be included in our Outdoor Recreation Guide. Also, they have a website showing the trail system and we could put a link to this information on our website. They will be in touch with Kim and the Convention Center staff to work on this further.

8.3 Accommodations tax refund request, Frank Bauer (\$260.50)

Frank Bauer has submitted receipts and the proper paperwork to receive this room tax rebate.

8.4 Accommodations tax refund request, Robert Anttila (\$265.50)

Robert Anttila has submitted receipts and the proper paperwork to receive this room tax rebate.

8.4 Accommodations tax refund request, David York (\$265.50)

David York has submitted receipts and the proper paperwork to receive this room tax rebate.

8.5 Accommodations tax refund request, Ralph Lowery (\$296.50)

Ralph Lowery has submitted receipts and the proper paperwork to receive this room tax rebate.

8.6 Accommodations tax refund request, Charles Davey (\$329.00)

Charles Davey has submitted receipts and the proper paperwork to receive this room tax rebate.

8.7 Accommodations tax refund request, Amanda Platt (\$295.50)

Amanda Platt has submitted receipts and the proper paperwork to receive this room tax rebate.

Terry Boyle made a motion to approve the accommodations tax refunds for Frank Bauer (\$260.50), Robert Anttila (\$265.50), David York (\$265.50), Ralph Lowery (\$296.50), Charles Davey (\$329.00) and Amanda Platt (\$295.50). Motion carried unanimously, 4-0.

8.5 East Hall repairs and upgrades

Alan DuVall ordered the new boiler for the East Hall and the controls for the West Hall. The major work on the East Hall will start on or about May 11.

At that time his crew will remove the old boiler and change out valves and actuators. He will also order a new chiller which should arrive in 8-10 weeks.

9. Director's Report.

9.1 Financial reports on WCVA events

Financial reports from WCVA accounts were presented to board members this afternoon for review.

9.2 Shooting the West re-structure

Kim was called out of town unexpectedly this week so this item will be postponed until next month.

10. Secretary & Counsel, Monthly Report.

10.1 Monthly report including compliances

Bill presented reports from the Chamber of Commerce for the month of March.

10.2 Status of tax rate ordinances

A meeting of the committee designated to work out a new room tax rate ordinance will be held tomorrow, April 23, 2009, 3 pm at City Hall. Tonight board members received a copy of the 2008 WCVA & Ag #3 Annual Report. There is a lot of information in it that may be helpful in tomorrow's discussions. Michelle will have copies available for that meeting. After much discussion on the direction they wished this meeting to take, most board members were in agreement that we must maintain the 10% rate to continue to fund existing and future projects that would promote our community.

10.3 5-year capital improvement plan

No report.

10.4 Long term capital improvement plan

No report.

10.5 Report on historic room tax fundings

See 2008 WCVA Annual Report.

10.6 Economy Inn delinquencies – former management

No report.

10.7 Winnemucca Regional Raceway water truck title

See Bill's Report. We expect to have this title soon with the assistance of Bill Avery.

10.8 2009 Legislative Report

No report.

11. Board Administrator.

11.1 March financial reports

Room taxes holding fairly steady.

11.2 Room tax audits

Kendall is still trying to contact the owner of Val-U Motel for information on discrepancies he found during their audit. So far, he has been unsuccessful in contacting him or his bookkeeper. Kendall's recommendation is that we give them a final date for providing this documentation and if they fail to do so we get on the City's agenda and begin the process of revoking their business license. The Board agreed with this course of action. Kendall will work with Bill on this.

12. Other reports.

12.1 The new west end sign looks good. We are still trying to work out a few kinks with the programming, but that should be taken care of soon.

12.2 Terry reported that Chad Peters was successful in his bid to host the state bowling tournament here next year. The dates are to be determined but will be after Ranch Hand Rodeo and before Run-A-Mucca. This board authorized a sponsorship of up to \$6,000 but he was able to secure it with a \$4,000 sponsorship from WCVA and \$4,000 from local casinos.

12.3 By statute we must hold a public hearing on our proposed 2010 budget on the 3rd Thursday in May. That would be May 21 so the next WCVA meeting will be held on that date instead of our regular meeting day of May 20.

13. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Thursday, May 21, 2009.

14. Adjourn. The meeting was adjourned at 6:10 pm to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2009

As written _____

As corrected _____

Winnemucca Convention & Visitors Authority Board

TERRY BOYLE
Chairman and
Hotel Representative

PATTY HERZOG
Vice Chairman and City Representative

DON STOKER
Treasurer and Motel Representative

RODD WILLIAM STOWELL
Business Representative

ABSENT
DAN CASSINELLI
County Representative

Attest:

BILL MACDONALD
Counsel and Secretary

KENDALL SWENSEN
Board Administrator