



- 11. Board Administrator
    - 11.1 June reports
  - 12. Other Reports
  - 13. Next Meeting Date
  - 14. Adjournment
- 

## MINUTES JULY 21, 2010

1. **Time, Place and Date.** The Winnemucca Convention and Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:00 pm on Wednesday, July 21, 2010 with Chairman Terry Boyle presiding.
  
2. **Attendance.** *Convention and Visitors Authority Board Officials Present:*

Terry Boyle	Chairman and Hotel Representative
Rodd William Stowell	Vice Chairman and Business Representative
Don Stoker	Treasurer and Motel Representative
Dan Cassinelli	County Representative
Joyce Sheen	City Representative
Bill Macdonald	Secretary and Counsel
Kendall Swensen	Board Administrator

*Convention and Visitors Authority Board Officials Absent:*  
None

*Staff Members Present:*

Kim Petersen	Director
Shelly Noble	Administrative Clerk

*Others Present:*

Darlene Albisu	McDermitt Ranch Hand Rodeo
Denise Dolphin	NNRA
Darrel Field	Run-A-Mucca, Fifties Fever
Alan Duvall	A-1 Commercial Service
  
3. **Pledge of Allegiance.**
  
4. **Meeting Notice Report.**  
Chairman Boyle reported that notice, including meeting agenda, was posted by Darrel Field by 9:00 am Friday, July 16, 2010 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

**5. Minutes.**

Prior meeting minutes of June 16, 2010 were reviewed. *Don Stoker made a motion to accept the minutes of the June 16, 2010 meeting. Motion carried unanimously, 5-0.*

- 6. Business Impact Determination.** After review of the July 21, 2010 agenda, *Joyce Sheen made a motion that no proposed agenda item is likely to impose a direct and significant economic burden on a business or directly restrict formation, operation, or expansion of a business. The motion carried unanimously, 5-0.*

- 7. Claims.** The following claims were submitted for payment and approved on July 21, 2010:

CHECK NUMBERS	AMOUNT
15665-15738 Nevada State Bank	\$237,322.93

*Don Stoker made a motion to approve all claims as submitted. The motion carried unanimously, 5-0.*

**8. General Business.**

**8.1 Accommodation tax 9-month refund request, Bruckler (\$223.20)**  
K. Michael Bruckler (\$223.20) has submitted receipts and the proper paper work to receive this room tax rebate.

**8.2 Accommodation tax 9-month refund request, Davey (\$402)**  
Charles Davey (\$402) has submitted receipts and the proper paper work to receive this room tax rebate.

**8.3 Accommodation tax 9-month refund request, Heide (\$546.20)**  
Edward Heide (\$546.20) has submitted receipts and the proper paperwork to receive this room tax rebate.

*Joyce Sheen made a motion to approve the 9-month accommodation tax refunds for K. Michael Bruckler (\$223.20), Charles Davey (\$402) and Edward Heide (\$546.20). Motion carried unanimously, 5-0.*

**8.4 Report on City street lights program, discussion**  
Don asked that this item be added to the meeting agenda so that this board could get an update on this on-going project. The funding for this project is for up to 180 energy-efficient street lights located on various Winnemucca streets. A prototype will be installed next month by a company out of Reno. If anyone has any comments on this they are encouraged to contact a city

official. These lights are estimated to generate an energy savings of \$30,000-\$40,000 per year. This project is a “work in progress” so changes can still be made.

#### **8.5 Darrel Field, Run-A-Mucca Committee, report on 2010 event**

Darrel presented registration information to the board on the 2010 Run-A-Mucca Motorcycle Rally held Memorial Day Weekend. The week before the event the weather was wet and cold. This affected registration numbers. The weather did improve on Saturday so we had quite a few participants register when they arrived. There were 650 registered bikes, compared to 873 last year. Darrel’s committee counted 739 bikes in town Saturday night. Even though registration numbers were down, participation in the planned events was up. The bbq at Paradise Valley was a big hit. Over 600 meals were served. The motorcycle raffle was profitable. Overall, the rally lost approximately \$7,600. This can be accounted for in the decrease of sponsor donation amounts and increased entertainment expenses.

#### **8.6 Drew Jenkins, Winnemucca Stock Car Division, request for sponsorship**

Mr. Jenkins was not present at the meeting.

#### **8.7 McDermitt Rodeo Board, report on 2010 event**

Darlene Albisu presented the WCVA Board with a report on their Ranch Hand Rodeo held over the July 4<sup>th</sup> weekend, as well as financial information on the event. This year the committee was a little under the gun since they took over the event rather late in the year. Even so, those that participated and attended enjoyed the weekend and were complimentary of the rodeo. There are some changes they want to make for next year’s event to make it even better. The WCVA provided a \$6,000 underwriting to the McDermitt Rodeo Board and Mrs. Albisu was able to present them with a check tonight for \$3,000 as a partial repayment of this underwriting.

#### **8.8 East Hall repairs & upgrades, discussion of next major project**

Alan Duvall reported that three new boilers have been installed in the East Hall along with the chillers. The old boiler will now only be used as a back-up. Digital controllers still need to be installed. While doing this work it has come to Alan’s attention that the cooling tower on the East Hall roof is leaking. It has leaked in the past and been patched and repaired but it is past that point now and needs to be replaced. ***Don Stoker made a motion authorizing Bill and Kim to proceed with preparing bid specifications for a new cooling tower for the East Hall and for them to proceed with the process for publishing the bid request per NRS. Alan will get the necessary technical information to Bill on the cooling tower. Motion passed unanimously, 5-0.***

### **8.9 Status of warm-up arena**

The insurance company hired an engineer to inspect the damage to the arena. They authorized Michael Clay to make the necessary repairs. This facility can now be used as long as wind gusts are less than 30 mph. The airport is the nearest location that has the equipment to measure wind speed. At some point, we may wish to purchase this equipment since the wind at the airport and at the Events Complex can be blowing at very different speeds.

## **9. Director's Report.**

### **9.1 Financial reports on WCVA events**

The financial report from the Ranch Hand Rodeo was included in the board packets for review.

### **9.2 Emergency chiller replacement, Convention Center West Hall**

Recently half of the chiller in the West Hall failed due to power bumps. Since we are in the middle of summer, replacement could not be delayed. The cost to the Convention Center was \$11,600.

### **9.3 Purchase of electronic media system, Convention Center West Hall**

As we book more and more meetings and other events, we have seen an increase in requests for PowerPoint projectors. We currently have two but one is not operational and has been sent for repair. Kim provided board members with information on a projector system that would install one in each of the five rooms of the West Hall. They would be hung from the ceiling. This would prevent any abuse of the machines and insure their availability to anyone renting the facility. Along with use in each room, they can also be tied in to each other so that people attending an event that utilizes more than one room can all see the same presentation on screens in each room. The estimate that Kim received from Troxell Communication was at \$18,034 and did not include installation. ***Dan Cassinelli made a motion authorizing Kim to purchase a projector system for the West Hall at a cost not to exceed \$22,500. Motion carried unanimously, 5-0.***

### **9.4 Purchase & delivery of safety barriers for Street Drags**

Due to concerns from one property owner on the site of the annual street drags, NNRA has agreed to install safety barriers on the side of the street that his business is on. Barriers have been located on I-80 near Truckee. They do not meet the current specs for highway use. Denise Dolphin is in contact with the party selling the barriers and has been organizing their transportation from Truckee to Winnemucca. They are extremely heavy so only 6 can be put on a semi trailer at a time. The cost for the barriers is approximately \$10,000 and NNRA is requesting that WCVA pay \$6,500 of this cost. Mrs. Sheen questioned whether this would be the last year that the

drags would be held in town due to safety concerns but after making a call to City Manager West she was able to confirm that if barriers were in place during this event the city would continue to approve the street closure, at least for the foreseeable future. ***Don Stoker made a motion authorizing a \$6,500 grant to NNRA to be used towards purchase of safety barriers for the Street Drags. Motion carried unanimously, 5-0.***

## **10. Secretary & Counsel, Monthly Report.**

### **10.1 Monthly report including compliances**

Bill presented his report for July.

### **10.2 Chamber of Commerce report**

This is included in Bill's packet.

### **10.3 Report on delinquencies**

This is included in Bill's packet. He will have a full report next month.

### **10.4 Report on Hi-Desert RV complaint, Commissioners' Meeting**

As an FYI for board members, packets were handed out with information collected from the internet on rates charged by Hi-Desert RV Park. Mr. Selesnick offers many different discounts that would bring his nightly rate down substantially. This becomes important because as we negotiate with events we are trying to bring to the fairgrounds, the WEC camp ground is an important part of that. This shows that our rates and those charged at Hi-Desert are not necessarily that different.

### **10.5 Unusual pigeon program**

Bill included a copy of an article from a newspaper in Clark County. Southern Nevada is using pigeon birth control to manage the pigeons there. Something to think about?

### **10.6 Good Sam contract**

No report.

### **10.7 Propane car display documentation update**

No report.

## **11. Board Administrator.**

### **11.1 June financial reports**

Room taxes for June were up slightly compared to last year.

## **12. Other Business**

### **12.1 West Hall roof**

The West Hall roof will need to be replaced in the near future. Kim and Bill will start to get information together to begin the bid process.

### **12.2 Silver State International Rodeo**

Kim has been contacted by the producers of the Silver State International Rodeo. This event has been located in Fallon for the past several years but they are interested in, possibly, moving to Winnemucca. Participants in this rodeo are high school rodeo cowboys and cowgirls who have placed 6<sup>th</sup> through 10<sup>th</sup> in their state high school rodeo finals. There are usually 500 participants that attend plus their families. It runs the week after July 4<sup>th</sup>. Kim and Dale Owen went to Fallon during this year's rodeo to observe its set-up, etc. To accommodate them we would have to expand our camping facility. This would require coordination with the county. Bill will talk with Bill Deist about getting this on a commission agenda so that WCVA can have a joint meeting with them to discuss the details. The city may also wish to be involved.

### **12.3 Options to diversify cash investments**

Kendall brought information to the Board on one investment option that he feels would be appropriate for our funds. He will bring a more detailed proposal to the next meeting.

## **13. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, August 18, 2010, 4:00 pm.**

## **14. Adjourn. *Don Stoker made a motion to adjourn this meeting. Motion carried unanimously, 5-0.***

The meeting was adjourned at 6:40 pm to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON \_\_\_\_\_, 2010

As written \_\_\_\_\_

As corrected \_\_\_\_\_

Winnemucca Convention & Visitors Authority Board

\_\_\_\_\_  
TERRY BOYLE  
Chairman and  
Hotel Representative

\_\_\_\_\_  
RODD WILLIAM STOWELL  
Vice Chairman and Business Representative

\_\_\_\_\_  
DON STOKER  
Treasurer and Motel Representative

\_\_\_\_\_  
JOYCE SHEEN  
City Representative

\_\_\_\_\_  
DAN CASSINELLI  
County Representative

Attest:

\_\_\_\_\_  
BILL MACDONALD  
Board Secretary and Counsel

\_\_\_\_\_  
KENDALL SWENSEN  
Board Administrator