



*Convention and Visitors Authority Board Officials Absent:*  
 Kendall Swensen Board Administrator

*Staff Members Present:*

Kim Petersen Director  
 Shelly Noble Administrative Clerk

*Others Present:*

None

### 3. Pledge of Allegiance.

### 4. Meeting Notice Report.

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Thursday, August 19, 2010 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

### 5. Business Impact Determination. After review of the August 24, 2010 agenda, *Don Stoker made a motion that no proposed agenda item is likely to impose a direct and significant economic burden on a business or directly restrict formation, operation, or expansion of a business. The motion carried unanimously, 5-0.*

### 6. Claims. The following claims were submitted for payment and approved on August 24, 2010:

CHECK NUMBERS	AMOUNT
15739-15818 Nevada State Bank	\$158,912.78

*Don Stoker made a motion to approve all claims as submitted. The motion carried unanimously, 5-0.*

### 7. General Business.

#### 7.1 Silver State International Rodeo proposal

As most of this board knows, this rodeo is family-owned and has been located in Fallon for 25 years. There are approximately 500 participants in the Silver State International Rodeo (SSIR) and it runs for one week in July. These are high school age cowboys and cowgirls who placed 6<sup>th</sup> through 10<sup>th</sup> in their state or provincial high school rodeo. Those who placed 1<sup>st</sup> through 5<sup>th</sup> in their state or provincial high school rodeo qualify for the National High School Rodeo Finals. Also attending this event are the participant's families. Earlier this summer the SSIR producers contacted Kim saying that they may be interested in relocating to Winnemucca and would like a proposal from us

as to what we could offer them. Kim prepared a proposal that was mailed to them, as well as to this board. To date, we have not had a response from them. The items included in this proposal are consistent with what we have offered prospective events in other proposals. Since the proposal was requested before Kim could meet with this board, there may be additional items that could be added at a later date with the board's approval. The vast majority of rodeo families travel with living quarter horse trailers so one key component to this event is the requirement for 250 RV spaces with electricity. This would require that we install 150 additional temporary RV hook-ups. To do this we need county approval. We will be addressing this topic at a joint meeting with the Humboldt County Commissioners on September 7. Approval of temporary RV hook-ups will not only affect our ability to attract this event, it also will make a difference in whether or not we attract other large events in the future. And as Elko gets closer to building their own Event Center, this board feels that we need to move ahead with offering temporary RV spots in order to get the events here and, hopefully, keep them here before Elko starts working to get these same events to relocate to their facility. We need to be able to show these event producers and participants what a great community we have and what a great host-city Winnemucca is. Kim will have information on the cost of these temporary sites at the September 7 meeting, but he estimates it at around \$50,000. WCVA may be willing to cover the fees up front.

### **7.2 Approval of Convention Center West Hall roof replacement**

As discussed at our meeting in July, the roof at West Hall is in need of replacement. It has large bubbles that will start to break and leak if not replaced soon. It is about 15 years old and out of warranty. Kim has received a bid from Dodge Foam & Coatings, Inc. out of Las Vegas in the amount of \$18,766. He had a sample of the material that will be used as well as a list of jobs and locations that use this product. The board would like to receive another bid, possibly from a contractor out of Reno before approving this major repair. This item will be placed on the September meeting agenda.

### **7.3 September meeting date**

Kim will be out of town for two weeks in September. Our meeting date falls within these two weeks. He wanted to notify this board and ask if they would like to keep their regular meeting date and he would not attend, or change the meeting date. The board will have their meeting on September 29, 2010. Since some of our outstanding bills will be late if not paid until then, we will add an agenda item to the September 7 agenda so that warrants up to that date can be approved and paid.

### **7.4 Accommodation tax 9-month refund request, Lusk (\$315)**

### **7.5 Accommodation tax 9-month refund request, Nelson (\$502.50)**

**7.6 Accommodation tax 9-month refund request, Artrup (\$348.50)**

*Rodd William Stowell made a motion to approve the 9-month accommodation tax refunds for Penny Lusk (\$315), Shawn Nelson (\$502.50) and Suzanne Artrup (\$348.50). Motion carried unanimously, 5-0.*

**13. Regular Business. Next Meeting.** The Board confirmed the next regular meeting date of Wednesday, September 29, 2010, 4:00 pm.

**14. Adjourn.** *Don Stoker made a motion to adjourn this meeting. Motion carried unanimously, 5-0.*

The meeting was adjourned at 10:00 am to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON \_\_\_\_\_, 2010

As written \_\_\_\_\_

As corrected \_\_\_\_\_

Winnemucca Convention & Visitors Authority Board

\_\_\_\_\_  
TERRY BOYLE  
Chairman and  
Hotel Representative

\_\_\_\_\_  
RODD WILLIAM STOWELL  
Vice Chairman and Business Representative

\_\_\_\_\_  
DON STOKER  
Treasurer and Motel Representative

\_\_\_\_\_  
JOYCE SHEEN  
City Representative

\_\_\_\_\_  
DAN CASSINELLI  
County Representative

Attest:

\_\_\_\_\_  
BILL MACDONALD  
Board Secretary and Counsel

ABSENT  
\_\_\_\_\_  
KENDALL SWENSEN  
Board Administrator