



- 10.4 Review & action if needed on annual reports to County Debt Management Commission & to Taxation on debt report and on 5-year capital improvement plan
  - 10.5 Report on delinquencies and possible action on liens
  - 10.6 East Hall carpet and painting projects update
  - 10.7 Buckaroo Hall of Fame display loan agreement
  - 10.8 Indoor roping arena status
  - 10.9 Report on Mule Races jockey insurance audit for prior year
  - 10.10 Report on 2011 Legislature and some effects on WCVA
  - 11. Board Administrator
    - 11.1 June reports
  - 12. Other Reports
  - 13. Next Meeting Date
  - 14. Adjournment
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### MINUTES, JULY 20, 2011

**1. Time, Place and Date.** The Winnemucca Convention and Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:00 pm on Wednesday, July 20, 2011 with Chairman Terry Boyle presiding.

**2. Attendance.** *Convention and Visitors Authority Board Officials Present:*

Terry Boyle	Chairman and Hotel Representative
Rodd William Stowell	Vice Chairman and Business Representative
Don Stoker	Treasurer and Motel Representative
Dan Cassinelli	County Representative
Bill Macdonald	Secretary and Counsel
Kendall Swensen	Board Administrator

*Convention and Visitors Authority Board Officials Absent:*

Joyce Sheen	City Representative
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*Staff Members Present:*

Kim Petersen	Director
Shelly Noble	Administrative Clerk

*Staff Members Absent:*

None

*Others Present:*

Mike Scott	Stuart Scofield
John Welch	Dave Selesnick
Michael Michaelsen	Darrel Field
Kent Arrien	

### 3. Pledge of Allegiance.

### 4. Meeting Notice Report.

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Friday, July 15, 2011 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

### 5. Minutes.

Prior meeting minutes of June 22, 2011 and July 12, 2011 were reviewed.

*Don Stoker made a motion to accept the minutes of the June 22, 2011 meeting. Motion carried, 4-0.*

*Don Stoker made a motion to accept the minutes of the July 12, 2011 meeting. Motion carried 4-0. Dan Cassinelli abstained because he did not attend this meeting.*

### 6. Business Impact Determination.

After review of the July 20, 2011 agenda, *Don Stoker made a motion that no proposed agenda item is likely to impose a direct and significant economic burden on a business or directly restrict formation, operation, or expansion of a business. The motion carried, 4-0.*

### 7. Claims.

The following claims were submitted for payment and approved on July 20, 2011:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	16536-16638	\$338,837.36

*Dan Cassinelli made a motion to approve all claims as submitted. The motion carried, 4-0.*

### 8. General Business.

#### 8.1 Javier Rivera, request for extension of hours, Mexican Dances, August 27 and October 15, 2011

Mr. Rivera was not present for this meeting. No action taken.

#### 8.2 Mike Scott, WRRR, report on IMCA Wild West Iron Man Challenge

For this event, they had over 30 cars compete both nights. Between gate receipts and money paid out this event lost approximately \$4,293. Mike feels that this event has the potential to be much more successful. This was just

the first year and in future years we will get better nights for the races here which should help to bring more drivers to town. Rodd felt that the IMCA organization really didn't promote it as much as they could have. As far as the rest of the race season, they have had some races that were well attended and some that were not. The largest event of this season has been the races where they had a monster truck stunt show as part of the evening's entertainment. Other race nights that offered a specialty show in addition to the races did well too. Overall, this season is easily up 1000% from last season but it could be better. Mike tried to work with the NNRA on race dates but they were not interested in trying to coordinate their dates so that people can attend both types of racing. Since this board has funded both organizations, this is something we may need to take up with NNRA when they request future funding. When Mike asked to be placed on tonight's agenda he was not planning to ask for any funding. But, since then, Mike has been working with the monster truck promoter and would like to request a grant to bring another truck to town for their final sanctioned race on August 26. Since this was not on the agenda Mike will return next month to make this formal request.

### **8.3 Shooting the West Committee, report on 2011 event, funding request for 2012 event**

Registrations for the 2011 event were down slightly but, overall, the event made a slight profit due to an effort to reduce expenditures. The STW Committee made a vigorous effort to get people to fill out surveys on how long they stayed in town and where they spent their money. According to their data the average stay was 3.2 nights, totaling 589 room nights. Terry expressed some concern that this committee was supposed to be working towards self sufficiency but these funding requests don't seem to reflect this trend. For the 2012 event, the STW Committee is requesting a \$5,000 underwriting, \$10,000 grant and a facility grant of \$6,195. These are the same amounts that were awarded for the 2011 event. *Don Stoker made a motion approving a \$5,000 underwriting, \$10,000 grant and a \$6,195 facility grant for the 2012 Shooting the West Photo Symposium. Shooting the West will still be responsible for the other customary Convention Center charges. Motion carried, 4-0.*

### **8.4 Northern Nevada Racing Association, funding request for delivery of safety barriers for Street Drags**

Darrel Field is here on behalf of the NNRA to request funding for concrete safety barriers for the Street Drags that are held in conjunction with Fifties Fever. Last year this board approved a \$6,500 grant which was to be used for transporting barriers that were located in California. When association members went to complete the transaction these barriers were found to be deteriorating and not conducive for use as safety barriers. The check was returned to WCVA. This year barriers were again located. This time they

are in good condition and the total cost of the barriers and transportation is \$15,000. The NNRA is willing to contribute \$5,000 but is requesting the remaining \$10,000 from the WCVA. The Street Drags are an integral part of Fifties Fever and the barriers can be used at the drag strip as well. ***Don Stoker made a motion authorizing a \$10,000 grant to NNRA to be used towards purchase of concrete safety barriers for the Street Drags and at the drag strip. Motion carried, 4-0.***

#### **8.5 Kent Arrien, Humboldt County Shooting Park, request for funding**

Over the years a lot of effort has gone into making this shooting park a top-notch facility. Improvements continue to be made with grant funds and in-kind donations. At this time, however, there is no seating for spectators. Kent would like to purchase 9 8-foot thermal plastic benches with backs that would be anchored in concrete at each canopy. The total cost of these benches would be approximately \$3,400. There was a discussion about the location of some similar benches that the city installed several years ago near local businesses but then were forced to remove after local vagrants used them for sleeping. Kent will try to locate these benches to see if they will work. If he is successful, they could be refurbished which would save some money. ***Dan Cassinelli made a motion authorizing up to \$3,400 for the purchase or refurbishment of benches at the Humboldt County Shooting Park. Motion carried, 4-0.***

#### **8.6 Accommodation 9-month refund request, Nordmeyer (\$378)**

#### **8.7 Accommodation 9-month refund request, Lopez (\$450.13)**

#### **8.8 Accommodation 9-month refund request, Hartman (\$721)**

***Don Stoker made a motion to approve the 9-month accommodation tax refunds for Brett Nordmeyer (\$378), Del Lopez (\$450.13) and Mark Hartman (\$721). Motion carried, 4-0.***

#### **8.9 East Hall repairs & upgrades**

No report.

### **9. Director's Report.**

#### **9.1 Financial reports on WCVA events**

These are included in the board packets.

#### **9.2 YESCO highway billboards update**

No report. Kim is still waiting for the re-design of the Wendover sign.

### **9.3 Update on Silver State International Rodeo**

There was a good turnout for this event. Kim hopes to have a full report on this event at a future meeting.

### **9.4 Update on Nevada State Youth Livestock Show**

After last month's meeting Kim spoke with the producers of this event and shared the concerns expressed by the local 4H representatives. They do not want to cause any problems in the community and so have decided to cancel this event altogether.

### **9.5 Update on parking lot improvements**

Kim was able to get Curtis Machinery in to do prep work on the lot as requested by Steve West at the meeting on July 12 after this board approved the parking lot work by the company that is currently in town doing work for the city. Don spoke with Steve today and he is expecting to have a crew start to work on it either tonight or tomorrow night. They will get the first coat done in time so that the lot can be used next week during the Superior Livestock Auction. The final coating will be done 10-12 days after the first one.

### **9.6 Purchase of 8-foot Mity Lite tables for major events, i.e. Superior Livestock Auction**

Kim had planned to request that the Convention Center purchase these tables so that we don't have to transport tables from the Winnemucca Events Complex every time we have a large event outside. However, he does not have all the information tonight and will bring this before the board next month.

## **10. Secretary and Counsel, Monthly report.**

### **10.1 Discussion of meeting procedures**

No report.

### **10.2 Monthly report including compliances**

No report.

### **10.3 Chamber of Commerce report**

This is included in Bill's report.

### **10.4 Review & action if needed on annual reports to County Debt Management Commission & to Taxation on debt report and on 5-year capital improvement plan**

Kendall has submitted this report to the Nevada Department of Taxation and will get a copy to Bill to submit to the county.

**10.5 Report on delinquencies and possible action on liens**

No report.

**10.6 East Hall carpet and painting projects update**

No report.

**10.7 Buckaroo Hall of Fame display loan agreement**

No report.

**10.8 Indoor roping arena status**

No report.

**10.9 Report on Mule Races jockey insurance premium**

Bill met with the auditor and provided him the information requested.

However, last week we received notification that this policy had been cancelled due to failure to provide information. Bill has not had a chance to check into this further but he will and will report back to this board.

**10.10 Report on 2011 Legislature and some effects on WCVA**

There are a couple of changes to the Open Meeting Law that we need to be aware of. The phrase "For possible action" must be at the end of every agenda item where there may be action taken of any kind.

**11. Board Administrator.****11.1 June Financial Reports**

The room tax figures continue to be strong this year. Even with the projects we have undertaken we are maintaining a good fund balance.

**12. Other Business.****12.1 2011 WCVA Audit**

Kendall has contacted our auditors and will be starting our audit in the near future.

**13. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, August 17, 2011, 4:00 pm.****14. Adjourn. *Don Stoker made a motion to adjourn this meeting. Motion carried, 4-0.***

The meeting was adjourned at 5:25 pm to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON \_\_\_\_\_, 2011

As written \_\_\_\_\_

As corrected \_\_\_\_\_  
Winnemucca Convention & Visitors Authority Board

\_\_\_\_\_  
TERRY BOYLE  
Chairman and  
Hotel Representative

\_\_\_\_\_  
RODD WILLIAM STOWELL  
Vice Chairman and Business Representative

\_\_\_\_\_  
DON STOKER  
Treasurer and Motel Representative

\_\_\_\_\_  
ABSENT  
JOYCE SHEEN  
City Representative

\_\_\_\_\_  
DAN CASSINELLI  
County Representative



Attest:

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BILL MACDONALD  
Board Secretary and Counsel

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KENDALL SWENSEN  
Board Administrator