

STATE OF NEVADA                     )                     June 2, 2014  
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 COUNTY OF HUMBOLDT             )

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**MINUTES JUNE 2, 2014**

1. **Time, Place and Date.** The Winnemucca Convention and Visitors Authority met in special session in full conformity with the law at the Humboldt County Court House, 2<sup>nd</sup> Floor Meeting Room, Winnemucca, Nevada at 1:45 pm on Monday, June 2, 2014 with Chairman Terry Boyle presiding.
2. **Attendance.** *Convention and Visitors Authority Board Officials Present:*

|                 |                                    |
|-----------------|------------------------------------|
| Terry Boyle     | Chairman and Hotel Representative  |
| Don Stoker      | Treasurer and Motel Representative |
| Dan Cassinelli  | County Representative              |
| Jim Billingsley | City Representative                |
| Bill Macdonald  | Secretary and Counsel              |

*Convention and Visitors Authority Board Officials Absent:*  
 Kendall Swensen   Board Administrator

*Staff Members Present:*

Kim Petersen

Director

Shelly Noble

Administrative Clerk

**3. Joint meeting between the Humboldt County Commission, Winnemucca City Council, Winnemucca Convention & Visitors Authority and Humboldt County School District Board.**

**3.1 Presentation by Community Improvement Group regarding Winnemucca Regional Recreation Complex Project, for possible action**

Rusty Bahr and Ray Parks came before these boards to give an update on their committee's activities since November when they requested, and were granted, funds to proceed with a community assessment, conduct community forums, surveys and a feasibility study on the community's recreational and educational needs. Those present today received a report, prepared by the committee, which outlines the results of these assessments and the plan on how this group would like to proceed. The assessments showed overwhelming support for additional recreational facilities for individuals of all ages and the realization of a future Boys and Girls Club. It broke down the project into phases.

Phase 1 – Land Acquisition & Development. This would include the infrastructure to support future development and the construction of soccer/multi-use athletic field space. A 42 acre parcel adjacent to Lowry High School has been identified as the location they wish to pursue and has been approved by the Winnemucca City Council.

Phase 2 – Community Recreation Center. This would include a walking track, fitness center, multi-purpose room with kitchen. This is the space that would be utilized by the Boys and Girls Club in Phase 3.

Phase 3 – Boys and Girls Club. The development of the Boys and Girls Club, in partnership with Lowry High School, would provide a safety net for local young people and provide many educational and recreational opportunities, including a STEM Center, game room, fine arts center.

Phase 4 – Outdoor Sport & Recreation Complex, Indoor/Outdoor Aquatic Center. An outdoor sports complex and competition pool added to the amenities above would complete the project and be a wonderful addition for the entire community.

The entire facility would be operated by the City of Winnemucca. The Community Improvement Group would act as an advisory board. Funding would come from program fees, memberships and (hopefully) the 1/4 of 1% sales tax increase that this committee is proposing, which would secure long-term sustainability of the complex.

Funding – Phase 1 would be funded by local governmental entities so would be governed by prevailing wage statutes. It is hoped that this phase would be completed by next year. Phase 2 funding would come from a major capital campaign, so would be private funding and not subject to prevailing wage requirements. Members of the committee have spoken with local mines and

foundations that write grants for major projects such as this and they would consider participating once the initial phase is complete.

Due to obligations by the developer of the land that the city has approved for this project, a commitment of funds for Phase 1 by these boards is necessary at this time. Committee members would like to make the following funding request:

|                     |                                      |
|---------------------|--------------------------------------|
| Humboldt County:    | \$1,000,000                          |
| City of Winnemucca: | \$1,620,000                          |
| WCVA:               | \$ 500,000                           |
| Humb Co Sch Dist:   | \$ 500,000 (in-kind at a later date) |

Chad Peters has spoken with the NIAA (high school athletic governing board here in Nevada) and they feel that a complex of this type would definitely bring more high school tournaments and competitions to Winnemucca, which has a definite economic impact on community businesses. We have proven we can host these events and people like to come here.

Ray Parks spoke on the advantages this would bring to our area youth and is hoping to keep the momentum going so this project can proceed in a timely manner.

Commissioner French asked for some clarification on the reasoning behind memberships since a tax increase would mean that all community members would be contributing financially. Mr. Bahr stated that Humboldt County is one of the few Nevada counties that does not have this type of recreation sales tax and that in the other communities with a recreation tax, memberships are still a revenue source. Mr. French stated that he was hesitant to commit funds on behalf of Humboldt County when the community hasn't even voted on the sales tax question, which would reflect their support for the project (or not).

Mayor Putnam stated that this recreation tax would support ALL recreation, not just this specific project, and reiterated that time is of the essence if this was to get started. This City has already committed \$620,000 for the project and will be meeting to discuss ways of funding the remainder of their portion.

County Administrator Deist (by phone) stated that, according to the county budget, he does not feel that the county has this amount to commit at this time. Superintendent Jensen shared the school district's complete support for this project for many reasons. The district is striving for ways to improve their graduation rate and feel that the Boys and Girls Club, with their proven educational successes, would be a welcome addition to meeting the needs of our students. Also, their facilities (both inside and out) are utilized constantly and so there are community needs that cannot be met in the area of recreation for participants of all ages.

WCVA Board Member, Don Stoker questioned why the selected location would be lost if action was not taken quickly to secure it. Mr. Bahr explained that the developer does not currently own the land and has an option that will expire in October. If funding is approved, he will exercise the option to buy the land and

donate it for the recreation project. If these boards do not act he will let the option expire.

All boards present reflected that their budgets were pretty tight and some creative thinking would be necessary in order to commit to this funding. Commissioner Cassinelli will have this item placed on the next commission agenda for a vote.

### **3.2 Update on Community Arts Project, for possible action**

Don Smit returned today to give an update on some assessments that he was asked to provide at the last meeting. These included the site impact and a parking assessment/evaluation. There was some discussion on points that were presented previously, including capacity and different venues that would be part of the facility (Visitor Center, art gallery, performance hall, multi-use space, gift shop). The site impact presented, on the lot owned by the WCVA, showed this proposed building's proximity to the existing Convention Center and other local businesses. He evaluated the parking issue again and determined that with parking committed by owners at Winners and Sundance, plus the lot at the Methodist Church and on the street, there would be 334 parking spaces which is in compliance with city code requirements for events that would fill the building to capacity. He did not include any parking behind the East Hall of the Convention Center in his calculations. Mr. Smit stated that he plans to make his presentation to the WCVA Board in the near future.

### **3.3 Consideration of placement of ¼ of 1% recreation sales tax ballot question, for possible action**

This item is under the jurisdiction of the Humboldt County Commissioners. No action taken.

**4. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, June 18, 4:00 pm.**

### **5. Adjourn.**

The meeting was adjourned to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON \_\_\_\_\_, 2014

As written \_\_\_\_\_

As corrected \_\_\_\_\_

Winnemucca Convention & Visitors Authority Board

\_\_\_\_\_  
TERRY BOYLE  
Chairman and  
Hotel Representative

\_\_\_\_\_  
DAN CASSINELLI  
County Representative

\_\_\_\_\_  
DON STOKER  
Treasurer and Motel Representative

\_\_\_\_\_  
JIM BILLINGSLEY  
City Representative

Attest:

\_\_\_\_\_  
BILL MACDONALD  
Board Secretary and Counsel

\_\_\_\_\_  
ABSENT  
KENDALL SWENSEN  
Board Administrator