

- 9.6 Jace Billingsley, Up From the Mucc Wrestling Camp, June 13-15, 2021, request for payment of WEC facility fees, for possible action
 - 9.7 Kent Arrien, Humboldt County Shooting Park, request for Cooperative Funding, for possible action
 - 9.8 Mary Lou Curti, Winnemucca Ladies Golf Club Couples Golf Tournament, June 5 & 6, 2021, request for Cooperative Funding, for possible action
 - 9.9 Mark Evatz, Nevada Muleys Annual Fundraising Banquet, May 22, 2021, request for payment of Winnemucca Event Center facility rental fee OR request for Convention Center West Hall facility grant, for possible action
 - 9.10 Jess Jones, Outlaw Broncs New Years Bronc Bash & Runnin' 4 the Money, originally scheduled for December 31, 2020 – January 3, 2021, but canceled after receiving grant & underwriting of \$20,000 from WCVA – receive further information from Jones on reimbursement to WCVA; consider, take appropriate action
 - 9.11 Denio Community Club, request for Small Community Grant funding, for possible action
 10. Director's Report, for discussion & possible action
 - 10.1 Koyote Kruisers, 2021 Kruise Car Show, June 19, 2021, \$500 event sponsorship, for possible action
 - 10.2 Shelly Noble retirement, discussion regarding replacement and authorization to solicit to fill the position, for possible action
 11. Board Secretary & Counsel Report for discussion & possible action
 - 11.1 Secretary and Counsel Report, for information
 - 11.2 Chamber of Commerce Report for March 2021, for review
 - 11.3 Update on delinquencies, possible request for authorization for disclosure of confidential information of one or more licensees, for possible action
 - 11.4 Improvement projects status reports – West Hall street sign, Joe Mackie Hall improvements, West Hall parking lighting, Joe Mackie Hall chiller, Joe Mackie Hall parking
 - 11.5 COVID-19 developments
 - 11.6 Other recent developments
 12. Board Administrator Report, for discussion & possible action
 - 12.1 Financial reports, for information
 13. Other Reports
 14. Next Meeting Date
 15. Adjournment
-

MINUTES, APRIL 17, 2021

1. Time, Place and Date.

Reorganization

At our March 17, 2021 meeting the board was made aware that our Hotel, Motel and Business representatives should have been appointed by the Humboldt County Commission in January for a two-year term. These appointments did not take place due to an oversight. At the April 5, 2021 Humboldt County Commission meeting Brian Stone (Hotel Representative), Terry Boyle (Motel Representative) and John Arant (Business Representative) were reappointed to this board for two more years, ending January 2, 2023.

Swear in re-appointed representatives named by County
Terry, Brian and John were sworn into their positions by Bill Macdonald.

Elect Chairman, Vice-Chairman, Treasurer, Secretary

After some discussion, the board were in agreement to leave the officers in the same positions as they had been for the past two years, including Board Administrator and Counsel:

Chairman: Terry Boyle

Vice-Chairman: Brian Stone

Treasurer: Jim Billingsley

Board Secretary and Counsel: Bill Macdonald

Administrator: Kendall Swensen

The Winnemucca Convention & Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:00 pm on Wednesday, April 17, 2021 with Chairman Terry Boyle presiding.

In accordance with Governor Sisolak's Declaration of Emergency in Response to the COVID-19 epidemic, the Board's meeting was conducted online via Microsoft Teams and in person. The configuration of the Board's meeting room was set up to accommodate a minimum of 6 feet between each Board and Staff member at the head table. The audience chairs were set up not closer than 6 feet to the head table, with seats not less than a minimum of 6 feet apart in all directions.

2. Pledge of Allegiance.

3. Attendance. *Convention and Visitors Authority Board Officials Present:*

Terry Boyle	Chairman and Motel Representative
Brian Stone	Vice Chairman and Hotel Representative
Jim Billingsley	Treasurer and City Representative
Ron Cerri, via Microsoft Teams	County Representative

John Arant	Business Representative
Bill Macdonald	Secretary and Counsel

Convention and Visitors Authority Board Officials Absent:
 Kendall Swensen Board Administrator

Staff Members Present:

Kim Petersen	Director
Shelly Noble	Administrative Clerk

Staff Members Absent:

None

Others Present:

DiAn Putnam	Wmca Ladies Golf
Mary Lou Curti	Wmca Ladies Golf
Jerry Ann Fenkell	Wmca Ladies Golf
Jeff Thompson	Reptile Show
Michel Warner	Reptile Show
Martha Baltazar-Gomes	Reptile Show
Susan Harrer	Hospital Auxiliary
Maggie Williams	Hospital Auxiliary
Laura Shea	Humboldt General Hospital
Patricia Setzer	Wmca Host Lions Club
Kent Arrien	Humb Co Shooting Club

4. Public Comment.

None.

5. Meeting Notice Report.

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Friday, April 16, 2021 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

- 6. Business Impact Determination.** Chairman Boyle asked whether any agenda item proposes the adoption by the city or by the county or by the WCVA of any rule, including any ordinance or resolution which would impose, increase or change the basis for the calculation of a fee that is paid in whole or in substantial part by businesses, which would impose a direct and significant economic burden upon a business or directly restrict the formation or expansion of a business, pursuant to NRS Chapter 237? The Chairman called for board or public input thereon; Counsel reported there was no agenda problem; there was no public comment thereon. Action taken.

Terry Boyle made a motion that there appears to be no business

impacting fee matter on today's agenda. The motion carried, 5-0.

7. Minutes, Review & Action

Prior meeting minutes of March 9, 2021.

Brian Stone made a motion to accept the minutes of the March 9, 2021 special meeting. Motion carried, 4-0. Ron Cerri abstained because he was not present at this meeting.

Prior meeting minutes of March 17, 2021.

Brian Stone made a motion to accept the minutes of the March 17, 2021 meeting. Motion carried, 5-0.

Prior meeting minutes of March 18, 2021.

Brian Stone made a motion to accept the minutes of the March 18, 2021 special meeting. Motion carried, 4-0. Jim Billingsley abstained because he was not present at this meeting.

- 8. Claims, Review & Action.** The following claims, which had been submitted in list form to the board members for review with their 3-day meeting notice and agenda, with the opportunity to obtain further information before or at the meeting, were submitted for payment on April 21, 2021:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	25173 - 25234	\$196,177.03

John Arant made a motion to approve all claims submitted for April 17, 2021. The motion carried, 5-0.

9. General Business, for discussion & possible action

9.1 Accommodations tax 9-month refund requests, for possible action

Savoy (\$522.72), Higby (\$648), Olivas (\$495.36), Harber (\$1,036.80), Baker (\$852.59), Burton (\$719.95)

Terry Boyle made a motion to approve the accommodation tax 9-months deemed to be a permanent resident refunds for James Savoy (\$522.72), Arthur Higby (\$648), Jose Olivas (\$496.36), Michael Harber (\$1,036.80), Corwin Baker (\$852.59), Blain Burton (\$719.95). Motion carried, 5-0.

9.2 Patricia Setzer, Winnemucca Host Lions Club, Health & Safety Fair, October 23, 2021, request for Joe Mackie Hall facility grant, for possible action

This board is very familiar with this worthwhile event that is held in our

facility annually, usually in March. Due to the pandemic, the Lions Club is planning for an October event this year and is requesting the use of the main floor of Joe Mackie Hall. Patricia is here today with Laura Shea the new Public Information Officer at Humboldt General Hospital. Patricia and Laura have some new ideas that they hope will attract younger people in the community to take advantage of the health testing that is available at this event. ***John Arant made a motion to approve a \$600 facility grant for the main floor of the Wmca Host Lions Club Health & Safety Fair, October 23, 2021. Motion carried, 5-0.*** Winnemucca Host Lions club is responsible for any other customary Convention Center charges.

9.3 Alaine Nye, Applied Suicide Intervention Skills Training, June 8-10, 2021, request for Joe Mackie Hall facility grant, for possible action

Ms. Nye is making this request for a facility grant for suicide prevention training that will be available to anyone who is interested (up to room capacity limits). She and another trainer will conduct the training throughout the three days. ***John Arant made a motion to approve a \$750 Joe Mackie Hall facility grant for the Applied Suicide Intervention Skill Training, June 8-10, 2021. Motion carried, 5-0.*** Frontier Community Action Agency/Applied Suicide Intervention Skills Training is responsible for any other customary Convention Center charges.

9.4 Maggie Williams, Humboldt Hospital Auxiliary Awards Banquet, May 18, 2021, request for West Hall facility grant, for possible action

This is another event that this board is familiar with. The Humboldt Auxiliary has been active for many years and have donated time and funds for the benefit of Humboldt General Hospital. They have an awards banquet each year and are, once again, requesting the use of the West Hall for their event in May. ***John Arant made a motion to approve a \$390 West Hall facility grant for the Humboldt Auxiliary Awards Banquet, May 18, 2021. Motion carried, 5-0.*** Humboldt Hospital Auxiliary is responsible for any other customary Convention Center charges.

9.5 Martha Baltazar-Gomes, No Nev Reptile & Exotic Pet Show, June 19 & 20, 2021, request for Joe Mackie Hall facility grant, for possible action

Martha and Jeff Thompson are here today to make the request for use of the facility for this show. At this time, they have 22 vendors committed to attending and with capacity limits being lifted, they expect that more will attend. This is a unique event and they expect a large turnout. ***Jim Billingsley made a motion to approve a \$1,200 Joe Mackie Hall facility grant for the Northern Nevada Reptile & Exotic Pet Show, June 19 & 20, 2021. Motion carried, 5-0.*** Martha Baltazar-Gomes/No Nev Reptile & Exotic Pet Show are responsible for any other customary

Convention Center charges.

After the vote it appeared that there was a mix-up and Ms. Gomes had intended to ask for an additional underwriting to assist with advertising expenses. The board informed her that if she wrote up and submitted her request it could be added to the May meeting agenda for consideration.

9.6 Jace Billingsley, Up From the Mucc Wrestling Camp, June 13-15, 2021, request for payment of WEC facility fees, for possible action

Jace has arranged through his foundation, Up From the Mucc, for Eastern Oregon University wrestling coaches, along with wrestlers, to conduct a camp in June at the Event Center. The participants will be from age 8 through high school. It won't be like a tournament where teams and families will converge on Winnemucca, but it should bring in youth from surrounding areas for a few days. ***Brian Stone made a motion to approve payment of the facility fees at the Winnemucca Event Center in the amount of \$3,000 (3 days @ \$1,000/day) for the Up From the Mucc Wrestling Camp, June 13-15, 2021. Motion carried, 5-0.*** When Jace booked the facility and began discussions about holding this event we thought he was going to use the arena area. But due to some scheduling issues, this event will utilize the Event Center concourse which has a rental fee of \$700/day so the total fee paid to Humboldt County will be \$2,100.

9.7 Kent Arrien, Humboldt County Shooting Park, request for Cooperative Funding, for possible action

The Humboldt County Shooting Park has become a premier shooting facility due to the hard work of Kent and other volunteers. WCVA has supported their efforts throughout the years. Kent is asking for an increase in the annual amount from WCVA since the past year has been challenging for soliciting funds due to Covid-19 restrictions. The conservation dinners that donate to this facility were not able to have their banquets so no funds were raised. The board all agreed that this is a top-notch facility and were in favor of this request. ***Brian Stone made a motion to approve a \$2,500 grant to the Humboldt County Shooting Park for operating and maintenance expenses. Motion carried, 5-0.***

9.8 Mary Lou Curti, Winnemucca Ladies Golf Club Couples Golf Tournament, June 5 & 6, 2021, for possible action

This tournament is an annual event sponsored by the Winnemucca Ladies Golf Club. They attract participants from around northern Nevada. In the past, they have had the green fees waived by the city which has allowed them to produce this event without losing money. However, this year the city will not waive the green fees (but they will give them a break in the cost) so the Ladies Golf Club is requesting funds to help cover these increased expenses and also assist with the payout. ***John Arant made a motion to approve a***

\$2,500 grant to the Winnemucca Ladies Golf Club for the Ladies Golf Club Couples Tournament, June 5 & 6, 2021. Motion carried, 5-0.

9.9 Mark Evatz, Nevada Muleys Annual Fundraising Banquet, May 22, 2021, request for payment of Winnemucca Event Center facility rental fee OR request for Convention Center West Hall facility grant, for possible action

The Nevada Muleys is looking to make a move from the Boys & Girls Club for their annual banquet. After touring the Event Center with Kim, they would like to hold their banquet at that facility. They will use the concourse and Kim will work with them to get drapes, etc. from the Convention Center to the Event Center. ***John Arant made a motion to approve payment of the \$700 facility fee at the Winnemucca Event Center for use of the concourse by Nevada Muleys, May 22, 2021 for their annual fundraising banquet. Motion carried, 5-0.***

9.10 Jess Jones, Outlaw Broncs New Years Bronc Bash & Runnin' 4 the Money, originally scheduled for December 31, 2020 – January 3, 2021, but canceled after receiving grant & underwriting of \$20,000 from WCVA – receive further information from Jones on reimbursement to WCVA; consider, take appropriate action

Jess was notified of today's meeting and said he would be attending but is not here. The board agreed that he has not been very forthcoming with information they requested. Kim reminded this board that even though Jess was adamant that his event could proceed (even after the Winnemucca Events Complex closed to all events due to Covid concerns) he (Jess) did not ever return the contracts that were sent to him so he had no signed contract. Bill pointed out that the \$20,000 amount is above the amount that would be handled by Justice Court. The District Attorney would be the one to handle this if we were to proceed to sue him for these funds. Before we get to that point, the board would like to notify him by certified letter that we still want to discuss reimbursement and work something out.

9.11 Denio Community Club, request for Small Community Grant funding, for possible action

Each year Denio Community Club is awarded \$4,000 by WCVA. The project list they submitted for reimbursement with their request totaled \$6,003.76. The board discussed past situations where these small communities had amounts approved that were above their annual awarded amount. This board could approve the entire amount and then notify the Denio Community Club that the amount over \$4,000 (\$2,003.76) will be deducted from their 2021-2022 allocation. ***John Arant made a motion to approve a Small Community Grant in the amount of \$6,003.76 to Denio Community Club. The amount is excess of their \$4,000 allocation (\$2,003.76) will be deducted from their 2021-2022 annual allocation. Motion carried,***

5-0.

10. Director's Report.

10.1 Koyote Kruisers, 2021 Kruise Car Show, June 19, 2021, \$500 event sponsorship, for possible action

This annual car show in the park is a very nice event and Kim would like to support them with a sponsorship, possibly to help with the cost of awards.

Terry Boyle made a motion to approve a \$500 donation to Koyote Kruisers 2021 Kruise Car Show, June 19, 2021. Motion carried, 5-0.

10.2 Shelly Noble retirement, discussion regarding replacement and authorization to solicit to fill the position, for possible action

Shelly has announced that she will be retiring this fall. Her last day will be October 1. Since the process to fill the position is lengthy, Kim would like this board to approve him going before the commissioners to request a waiver to the attrition policy to get things going. Also, he would like to bring someone in to work with Shelly at least 30 days before she leaves. ***Jim Billingsley made a motion authorizing Kim to proceed with the process to replace Shelly Noble due to her retirement in October. Motion carried, 5-0.***

11. Secretary and Counsel, Monthly report, for discussion & possible action

11.1 Chamber of Commerce Report for January 2021, for review

No report.

11.2 Update on delinquencies, possible request for authorization for disclosure of confidential information of one or more licensees, for possible action

No report.

11.3 Improvement projects status reports –

No report.

11.5 COVID-19 developments

No report.

11.6 Other Recent developments

No report.

12. Board Administrator.**12.1 Financial Reports, for discussion**

No report.

13. Other reports**13.1 Downtown businesses**

Jim reported that the city has received a letter from a citizen expressing concern with the dilapidated-appearing exterior of Joe Mackie Hall and Ben's Liquor Store. He asked if this board would like to start the process of a facelift for Joe Mackie Hall again. All agreed that they should start to look at their options again for this building and directed Kim to locate some of our previous plans and ideas.

13.2 Various project reports

Kim reported that the WCVA parking lot lighting on Melarkey Street is completed and looks very nice. The lighting is much better than before. The new box stalls WCVA purchased for the WEC have all been installed and should be a great asset to our facility.

Base rock is going down in one of the campgrounds.

13.3 Night in the Country

Brian notified Kim that through his sources he has learned that Night in the County, which is a country music festival held in Yerington for several years, is looking for a new home since the location of their festival has been sold. Kim and Brian have both tried to contact the event producer but have had no luck. They both feel that the Winnemucca Events Complex could host this festival.

13.4 Ranch Hand Rodeo

Ron asked how plans for the upcoming Ranch Hand Rodeo Weekend were progressing. Kim reported that it should be a good weekend. The dog trials and rodeo are full. There are a few less horses in the sale this year but that was expected since people plan for specific sales and ours was postponed. All in all, it should be another good event. We are glad we could move forward with it, even if it is not on our traditional date, because it is hard to generate the momentum for a future event once it has been canceled.

14. Public Comment

None.

15. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, May 19, 2021, 4:00 pm.

16. Adjournment. *Brian Stone made a motion to adjourn this meeting. Motion carried, 5-0.*

The meeting was adjourned to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2021

As written _____

As corrected _____

Winnemucca Convention & Visitors Authority Board

TERRY BOYLE
Chairman and
Motel Representative

BRIAN STONE
Vice Chairman and
Hotel Representative

JIM BILLINGSLEY
Treasurer and City Representative

RON CERRI
County Representative

JOHN ARANT
Business Representative

Attest:

BILL MACDONALD
Board Secretary and Counsel

ABSENT

KENDALL SWENSEN
Board Administrator