



- 11.4 Improvement projects status reports –,  
Melarkey Parking Lot lighting, West Hall signage project, Joe Mackie Hall chiller update, Coronavirus COVID-19 update
- 11.5 Other Recent developments
- 12. Board Administrator Report, for discussion & possible action
  - 12.1 Financial reports, for information
- 13. Other Reports
- 14. Next Meeting Date
- 15. Adjournment

**MINUTES, SEPTEMBER 16, 2020**

**1. Time, Place and Date.** The Winnemucca Convention & Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:06 pm on Wednesday, September 16, 2020 with Chairman Terry Boyle presiding.

In accordance with Governor Sisolak’s Declaration of Emergency in Response to the COVID-19 epidemic, the configuration of the Board’s meeting room was doubled in size to accommodate a set-up of a minimum of 6 feet between each Board and Staff member at the head table. The audience chairs were set up not closer than 6 feet to the head table, with seats not less than a minimum of 6 feet apart in all directions. Board members and staff observed face covering and social distancing covid emergency regulations. Audience did likewise. A total of 12 persons were present at one time, within the room emergency limit of 22 persons in the combined Sonoma Mountain and Jackson Mountain meeting rooms.

**2. Pledge of Allegiance.**

**3. Attendance.** *Convention and Visitors Authority Board Officials Present:*

Terry Boyle	Chairman and Motel Representative
Brian Stone	Vice Chairman and Hotel Representative
Jim Billingsley	Treasurer and City Representative
John Arant	Business Representative
Ron Cerri	County Representative
Bill Macdonald	Secretary and Counsel
Kendall Swensen	Board Administrator

*Convention and Visitors Authority Board Officials Absent:*  
None

*Staff Members Present:*

Kim Petersen	Director
Shelly Noble	Administrative Clerk

*Staff Members Absent:*

None

*Others Present:*

Beth Stacy	Winnemucca Host Lions Club
Rob Johnson	Winnemucca Host Lions Club
Sunny Johnson	Winnemucca Host Lions Club
Jess Jones	Outlaw Broncs

**4. Public Comment.**

None

**5. Meeting Notice Report.**

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Friday, September 11, 2020 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

**6. Business Impact Determination.** Chairman Boyle asked whether any agenda item proposes the adoption by the city or by the county or by the WCVA of any rule, including any ordinance or resolution which would impose, increase or change the basis for the calculation of a fee that is paid in whole or in substantial part by businesses, which would impose a direct and significant economic burden upon a business or directly restrict the formation or expansion of a business, pursuant to NRS Chapter 237? The Chairman called for board or public input thereon; Counsel reported there was no agenda problem; there was no public comment thereon. Action taken.

*Terry Boyle made a motion that there appears to be no business impacting fee matter on today’s agenda. The motion carried, 5-0.*

**7. Minutes, Review & Action**

Prior meeting minutes of August 19, 2020.

*Jim Billingsley made a motion to accept the minutes of the August 19, 2020 meeting. Motion carried, 3-0.* Terry Boyle and Ron Cerri abstained because they were not present at that meeting.

**8. Claims, Review & Action.** The following claims, which had been submitted in list form to the board members for review with their 3-day meeting notice and agenda, with the opportunity to obtain further information before or at the meeting, were submitted for payment on September 16, 2020:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	24825 – 24877	\$194,619.58

*Jim Billingsley made a motion to approve all claims submitted for September 16, 2020. The motion carried, 3-0.*

## 9. General Business, for discussion & possible action

### 9.1 Accommodations tax 9-month refund requests, for possible action

Lahti (\$511.20), Fry (\$324), Smith (\$324), Raya (\$397.83), Carlino (\$302.40), Winsor (\$604.80)

*Terry Boyle made a motion to approve the accommodation tax 9-months deemed to be a permanent resident refunds for Chris Lahti (\$511.20), Ruby Fry (\$324), Beverly Smith (\$324), Felix Raya (\$397.83), Victor Carlino (\$302.40), Erron Winsor (\$604.80). Motion carried, 5-0.*

### 9.2 Robert Johnson, Winnemucca Host Lions Club Festival of Trees, November 27 & 28, 2020, request for Joe Mackie Hall facility grant, for possible action

For the past few years, the local Lions Club has produced this event, which has become very popular. Many beautiful trees are decorated and then donated and auctioned off with all the proceeds used to fund local projects such as the vision program and scholarships. With the COVID-19 pandemic still active, the group organizing this year's event is committed to doing so in a safe manner which will include a limit of 50 people in the facility and social distancing. Also, the event will be streamed online so trees can be bid on virtually. This year's theme is "Community United". Usually Santa and Mrs. Claus hold family events during the Festival of Trees. That will not be possible this year, but they are working with the Winnemucca Police Department and coordinating a drive-by opportunity at the Winnemucca Police Department. Rob is here to, once again, request a facility grant for the two days of the event in Joe Mackie Hall. *John Arant made a motion to approve a \$1,200 Joe Mackie Hall facility grant for the Winnemucca Host Lions Club Festival of Trees, November 27 & 28, 2020. Motion carried, 5-0.* Winnemucca Host Lions Club is responsible for any other customary Convention Center charges.

### 9.3 Kent Arrien, Humboldt County Shooting Park, repayment of WCVA underwriting funds dispersed for lithium battery and construction project outside the education building, for information

Kent was unable to be here today but WCVA has received the underwriting reimbursement that was approved last October. Last fall the Humboldt County Shooting Park had received notification that they were awarded an NDOW grant for improvements to the education building. In an effort to get the project done in a timely manner Kent requested that WCVA advance them the funds and then would be reimbursed when the shooting park

received their funding. They recently received the NDOW funds and issued WCVA a check for the entire underwriting amount of \$21,202.67.

#### **9.4 Jess Jones, New Years Eve Bronc Bash & Runnin 4 the Money, December 31, 2020 – January 3, 2021, for possible action**

Jess has been producing his New Years Eve Bronc Bash here for the past few years. Last year he added additional events, including mini-bull riding and a barrel race. This year he is proposing a four-day event. He has been in contact with PRCA (Professional Rodeo Cowboys Association) about having an Xtreme Broncs event with top bronc competitors from around the country on January 1, since these same riders will be competing in Gillette, Wyoming on December 31. With fewer rodeo events being held, due to COVID-19 concerns, Jess and PRCA personnel feel confident that these top bronc riders would be willing to travel to Winnemucca to compete if the event details can be worked out. And if some big-name bronc riders were to compete here it could attract spectators from all over the region. In order to be sanctioned by PRCA, Jess must have a \$10,000 added money guarantee. Along with the guaranteed money there would be additional expenses for stock, judges, prizes, etc. It is for this reason that Jess is requesting a \$20,000 grant and \$20,000 underwriting for this event. Chairman Boyle stated that WCVA does not have any events that they fund at this level and it is unlikely that they would be willing to do so for this event. There was discussion about the unpredictability of winter weather, continuing COVID-19 concerns and the fact that in the past the spectators have been predominantly local. Also, the board expressed their opinions that the 2019 funding level was quite generous since over the years this event has not brought tourists to Winnemucca who have stayed in our hotels/motels. Board members also asked about how the event would look if they did not fund at his requested level. Jess stated that he would still have the event with bronc riding, mini-bull riding, a roping and barrel race. He also stated that he is continuing to seek out sponsors in order to make the PRCA portion of the event a reality. Another question the board had was about financial information of past events. In the funding application it states that producers must provide a profit and loss statement for past events plus a recent bank statement. WCVA has never received these from Jess and he assured the board that he would be willing to provide this information to them for their review. After some additional discussion, it was agreed that this request would be tabled and placed on the October 2020 WCVA agenda. Jess will provide financial information about his past events for this board to evaluate.

## **10. Director's Report.**

### **10.1 Financial reports on WCVA events**

No report.

**10.2 SSIR participant input and thank you, for information**

Kim received a note from one of the participants and wanted to pass along to the board.

**11. Secretary and Counsel, Monthly report, for discussion & possible Action**

**11.1 Chamber of Commerce Report for August 2020, for review**

This report is included in Bill's report.

**11.2 Update on delinquencies, possible request for authorization for disclosure of confidential information of one or more licensees, for possible action**

Bill is continuing to work on the delinquency by a property in McDermitt.

**11.3 Annual room tax report to Taxation**

No report.

**11.4 Improvement projects status reports – Melarkey Parking Lot lighting, West Hall signage project, Joe Mackie Hall chiller update, Coronavirus COVID-19 update**

No report.

**11.5 Other Recent developments**

No report.

**12. Board Administrator.**

**12.1 Financial Reports, for discussion**

Room taxes are down slightly compared to the same time period last year.

**13. Other reports**

**13.1 CARES Act funding**

Kim and Terry recently attended a meeting with Joe Amato, the District Director for the Nevada Small Business Association. He wanted to make sure that local businesses were aware that there are funds available for expenses that small businesses incurred to comply with the governor's COVID-19 mandates. There are a lot of different kinds of expenses that are covered but some of the most common would be masks and plexi-glas partitions. Anyone wanting more information should contact the county.

**14. Public Comment**

None.

**15. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, October 21, 2020, 4:00 pm.**

**16. Adjournment. *Ron Cerri made a motion to adjourn this meeting. Motion carried, 5-0.***

The meeting was adjourned to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON \_\_\_\_\_, 2020

As written \_\_\_\_\_

As corrected \_\_\_\_\_

Winnemucca Convention & Visitors Authority Board

\_\_\_\_\_  
TERRY BOYLE  
Chairman and  
Motel Representative

\_\_\_\_\_  
BRIAN STONE  
Vice Chairman and  
Hotel Representative

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JIM BILLINGSLEY  
Treasurer and City Representative

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RON CERRI  
County Representative

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JOHN ARANT  
Business Representative

Attest:

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BILL MACDONALD  
Board Secretary and Counsel

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KENDALL SWENSEN  
Board Administrator