

Staff Members Present:

Kim Petersen
Shelly Noble

Director
Administrative Clerk

Staff Members Absent:

None

Others Present:

Craig Walters

Model T 44-Hour Softball Tournament,
present via teleconference

Darrel Field

WCVA/Run-A-Mucca

4. Public Comment.

None.

5. Meeting Notice Report.

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Friday, April 10, 2020 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

6. Business Impact Determination. Chairman Boyle asked whether any agenda item proposes the adoption by the city or by the county or by the WCVA of any rule, including any ordinance or resolution which would impose, increase or change the basis for the calculation of a fee that is paid in whole or in substantial part by businesses, which would impose a direct and significant economic burden upon a business or directly restrict the formation or expansion of a business, pursuant to NRS Chapter 237? The Chairman called for board or public input thereon; Counsel reported there was no agenda problem; there was no public comment thereon. Action taken.

Jim Billingsley made a motion that there appears to be no business impacting fee matter on today’s agenda. The motion carried, 4-0.

7. Minutes, Review & Action

Prior meeting minutes of March 18, 2020.

Brian Stone made a motion to accept the minutes of the March 18, 2020 meeting. Motion carried, 4-0.

8. Claims, Review & Action. The following claims, which had been submitted in list form to the board members for review with their 3-day meeting notice and agenda, with the opportunity to obtain further information before or at the meeting, were submitted for payment on April 15, 2020:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	24399 – 24456	\$118,662.33

Brian Stone made a motion to approve all claims submitted for April 15, 2020. The motion carried, 4-0.

9. General Business, for discussion & possible action

9.1 Accommodations tax 9-month refund requests, for possible action

Johnson (\$475.20)

Terry Boyle made a motion to approve the accommodation tax 9-month refund for James Johnson (\$475.20). Motion carried, 4-0.

9.2 R C Herrera, Professional Senior Pro Rodeo Association Finals, October 2020, request for Cooperative Funding, for possible action

Mr. Herrera has not logged in or phoned in to this meeting. Kim let the board know that Mr. Herrera went before the Ag #3 Board earlier this month because the dates he wanted to hold this event are only two weeks prior to Marc Page's WSRRA Ranch Rodeo Finals at the end of October/first part of November. It is the policy of the Winnemucca Events Complex that like events are not scheduled less than 45 days apart. It is for this reason that the Ag #3 Board denied granting Mr. Herrera the dates he requested, September 30 – October 3, 2020. If he were to proceed with this date it could be very difficult for Mr. Page to secure sponsors and other financial support since Mr. Herrera would be working to obtain sponsorships from the same pool of supporters. Also, participants and spectators may have to pick and choose which event to attend. Marc's event has been returning to Winnemucca for several years now and the Ag #3 Board would like it to continue to be successful during this slow time of year. After that meeting, Kim emailed Mr. Herrera and asked if he wanted to continue with his request to WCVA since the dates he requested were not going to work. He said he wanted to continue with this request but we have not heard from him and he is not present today so no action was taken.

9.3 Craig Walters, Model T 44-Hour Softball Tournament, June 26-28, 2020, request for Cooperative Funding, for possible action

Mr. Walters was present via teleconference. Mr. Walters feels that this tournament will proceed. The board was less confident about the tournament going forward on the June dates but with additional discussion they were open to moving the tournament dates to later in the summer. Mr. Billingsley didn't want to pull the plug on this too soon since this could be an event that the community would enjoy this summer, if circumstances permit. Mr. Walters informed the board that he is aware of other softball tournaments in the Reno/Carson area that are planning to proceed with their summer tournaments. He will continue to monitor these tournaments and their plans. Also, the board had some questions about the revised P & L that was

submitted for the 2019 event. A couple of board members felt that the original P & L did not include a complete sponsor list for the 2019 tournament. Mr. Walters provided the revised financial information to Kim after the February board meeting and it was emailed to board members, but was not included with today's meeting backup. Without that revised information available today and the uncertainty of moving forward with summer events, ***John Arant made a motion to table this request until the May 20, 2020 WCVA meeting. Motion carried, 4-0.***

This request will be placed on the May WCVA meeting agenda in hopes that we have more information at that time. All board members agreed that even if they approve funding for this event, no funds are to be dispersed until we are certain the tournament will go ahead as planned.

9.4 Kevin Redstrom, NTR (National Team Roping) Roping, August 8 & 9, 2020, request for Cooperative Funding, for possible action

Mr. Redstrom is not present today via video or teleconference but Kim reported that this is a new event requesting rental fees for the Pavilion for two days. The total amount is \$1,200. This organization produces roping events all over the west and is confident that they will attract participants from several surrounding states. ***Jim Billingsley made a motion to approve the payment of WEC facility fees of \$1,200 for the NTR Roping, August 8 & 9, 2020. Motion carried, 4-0.***

9.6 McDermitt Rodeo Board, request for Small Community Grant funding, for possible action

The McDermitt Rodeo Board is requesting \$5,000 of the McDermitt community's annual Small Community Grant allocation for repairs to the rodeo grounds. They are aware that with the current COVID-19 concerns this year's 4th of July Rodeo may not be held, but these are repairs that need to be made to the grounds to keep the facility operable for ropings and other events throughout the year. ***Jim Billingsley made a motion to approve a \$5,000 Small Community Grant to the McDermitt Rodeo Board for repairs to the McDermitt rodeo grounds. Motion carried, 4-0.***

9.7 Darrel Field, Run-A-Mucca Motorcycle & Music Festival, May 22-24, 2020, discussion of event postponement or cancelation, for possible action

Since the governor's order for all non-essential businesses to close until the end of April, a lot of entities have had to decide whether to proceed with scheduled events in the upcoming months. Some of the discussions today revolved around thoughts that even if the restrictions were to be lifted, will people want to go to an event where there are going to be large crowds? And will they have the disposable income to attend? Kim estimates that we have spent over \$10,000 just on entertainment and advertising so far so before we spend any more money he would like direction from this board. Board

members discussed postponing the event to the fall but, again, we have issues with finding dates that do not conflict with similar events in other communities. In preparation for today's meeting, Darrel contacted the Nevada Gaming Commission, since we have to have their approval to operate the motorcycle raffle. The question was whether we could roll over the raffle tickets sold to a date later this year or to 2021. The answer was the tickets can be applied to a future raffle, but that raffle needs to take place this year. If we do not raffle the motorcycle this year all of the money collected for this raffle would need to be refunded. Darrel estimates that there are between 80-100 individuals who have purchased raffle tickets so far. We would have to issue refunds to each of these people. Board members asked about applying deposits we've paid for bands to the 2021 event. WCVA spent a significant amount of money to secure quality entertainment so it would be nice if we could revise our contracts so that they would be committed to performing for the 2021 event. Darrel has not contacted the bands we have contracted with for this year's event so did not have a definitive answer, but he said that he would try to work something out with these performers for 2021. *John Arant made a motion authorizing Kim, Darrel and the Run-A-Mucca Committee to look at possible alternative dates in 2020 to hold Run-A-Mucca. If this does not look like it is feasible, this year's event is to be canceled. Motion carried, 4-0.*

10. Director's Report.

10.1 Financial reports on WCVA events

Included for review.

10.2 Effects of COVID-19 on the community of Winnemucca and its businesses, for discussion

As we continue to monitor the effects of this virus, it is apparent that the upcoming months are going to be very difficult for our community as far as tourism and dollars spent at local businesses. Recently, Kim spoke with someone from the Balloon Festival. They are canceling their May event and wanted to let Kim know that after they deduct for expenses, they will be refunding part of our grant. Kim asked if they had funds in their bank account and they do so he told them that they would be required to return the entire grant. Jim reported that the Humboldt County/Lowry High School Reunion scheduled for August is discussing postponing their reunion to 2021. Board members discussed how large the drop in room taxes might be. They feel that the decrease in room tax will be significant and funding of projects will have to be scrutinized carefully. Other activity due to the virus is the transition of the Event Center into a prospective auxiliary hospital site for infected residents and the use of the WEC parking lot near the stalls by Nevada Gold Mines so that they can take the temperatures of their employees before they board the employee bus. Here at the Convention

Center, the maintenance personnel have been cleaning out the basement of the East Hall. Several dumpsters have been loaded for the local metal recycler as well as additional dumpsters headed for the landfill.

11. Secretary and Counsel, Monthly report, for discussion & possible action

11.1 Secretary & Counsel Report, for information

This report is included in Bill's report.

11.2 Chamber of Commerce Report for March 2020, not received

Bill was able to provide this report to the board at the meeting.

11.3 Update on Room Tax delinquencies, possible request for authorization for disclosure of confidential information on one or more licensees, for possible action

The rural property that has been delinquent for the past few months has sent a check for a previous NSF check and partial payment toward delinquency.

11.4 Improvements project status reports

No report.

11.5 Declaration of emergency, status

11.6 Recent developments

No report.

12. Board Administrator.

12.1 Financial Reports, for discussion

The board discussed their concerns about a significant decline in room tax revenue due to the governor's call for closures, as outlined in item 10.3.

Kendall distributed copies of the WCVA 2021 tentative budget to each board member. It reflects the amounts that were approved in March. The final budget will be approved in May. He also distributed a letter that was sent to Nevada Department of Taxation addressing the finding in our audit report. If anyone has questions, please contact Kendall.

Quarterly economic surveys required by the state have been completed and submitted to the state. Kendall reported that they were completed with numbers reflecting a sizable decrease in room tax collections, as has been discussed by this board.

13. Other reports**13.1 Melarkey Street lighting project**

Kim has been working on compiling the information needed for bid packets for this project that was approved by the board on February 19, 2020. He asked the board if they would like him to continue with this project or put it on hold for now. Board members directed him to continue with the project. Once we get the bid amounts, this board will decide whether to move forward or not.

14. Public Comment

None.

15. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, May 20, 2020, 4:00 pm.

16. Adjournment. *John Arant made a motion to adjourn this meeting. Motion carried, 4-0.*

The meeting was adjourned to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2020

As written _____

As corrected _____

Winnemucca Convention & Visitors Authority Board

TERRY BOYLE
Chairman and
Motel Representative

BRIAN STONE
Vice Chairman and
Hotel Representative

JIM BILLINGSLEY
Treasurer and City Representative

ABSENT
RON CERRI
County Representative

JOHN ARANT
Business Representative

Attest:

BILL MACDONALD
Board Secretary and Counsel

KENDALL SWENSEN
Board Administrator