



## MINUTES, JULY 18, 2018

**1. Time, Place and Date.** The Winnemucca Convention and Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:00 pm on Wednesday, July 18, 2018 with Chairman Terry Boyle presiding.

**2. Pledge of Allegiance.**

**3. Attendance.** *Convention and Visitors Authority Board Officials Present:*

Terry Boyle	Chairman and Motel Representative
Brian Stone	Vice Chairman and Hotel Representative
Ron Cerri	County Representative
John Arant	Business Representative
Bill Macdonald	Secretary and Counsel
Kendall Swensen	Board Administrator

*Convention and Visitors Authority Board Officials Absent:*

Jim Billingsley	Treasurer and City Representative
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*Staff Members Present:*

Kim Petersen	Director
Shelly Noble	Administrative Clerk

*Staff Members Absent:*

None

*Others Present:*

Jess Jones	Outlaw Broncs
Tom & Ilene George	Order of Eastern Star
Maureen Macdonald	Winnemucca Basque Club

**4. Public Comment**

Maureen Macdonald, representing the Winnemucca Basque Club, thanked the WCVA for their continued support of last month's annual festival, which included the national convention. Attendees really enjoyed our facilities and the fact that all the events were within walking distance of downtown and the motels. Maureen presented the WCVA with a check for \$1,500. This year the Basque Club was awarded a grant in the amount of \$1,500 and so were not required to repay it. However, Maureen and other Basque Club members felt that since the festival made a profit during this year's event they wanted to repay the WCVA to show their appreciation for the years when this event was not profitable.

**5. Meeting Notice Report.**

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Friday, July 13, 2018 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

**6. Business Impact Determination.** Chairman Boyle asked whether any agenda item proposes the adoption by the city or by the county or by the WCVA of any rule, including any ordinance or resolution which would impose, increase or change the basis for the calculation of a fee that is paid in whole or in substantial part by businesses, which would impose a direct and significant economic burden upon a business or directly restrict the formation or expansion of a business, pursuant to NRS Chapter 237? The Chairman called for board or public input thereon; there was none. Action will be taken.

*Ron Cerri made a motion that there appears to be no business impacting fee matter on today’s agenda. The motion carried, 4-0.*

**7. Minutes, Review & Action**

Prior meeting minutes of June 20, 2018.

*John Arant made a motion to accept the minutes of the June 20, 2018 meeting. Motion carried, 3-0.* Ron Cerri abstained because he was not present at this meeting.

**8. Claims, Review & Action** The following claims, which had been submitted in list form to the board members for review with their 3-day meeting notice and agenda, with the opportunity to obtain further information before or at the meeting, were submitted for payment and approved on June 20, 2018:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	22820-22911, 23001-23017	\$244,911.43

*John Arant made a motion to approve all claims as submitted. The motion carried, 4-0.*

**9. General Business, for discussion & possible action**

**9.1 Accommodations tax 9-month refund requests, for possible action**

**Mize (\$469.50), Allen (\$399.70), Baker (\$340.91), Simonette (\$281.61), Daly (\$388.80)**

*Terry Boyle made a motion to approve the accommodation tax 9-month refunds for Jaclyn Mize (\$469.50), Percy Allen (\$399.70), Corwin Baker (\$340.91), Bill Simonette (\$281.61), Robert Daly, Jr. (\$388.80).. Motion carried, 4-0.*

**9.2 Ilene George, Grand Chapter of Nevada Order of Eastern Star, facility grant request, September 28 – October 2, 2019, for possible action**

This is an event that was held here on a regular basis for many years. For the past several years, it has been held in Las Vegas but they are planning their 2019 event in Winnemucca. This group is expected to bring over 300 participants to town for five days. This board was very supportive of their request for the use of both halls for the duration of this event. *Terry Boyle made a motion for a \$7,000 facility grant (EH/WH, 5 days @ \$1,400/day) for the Grand Chapter of Nevada Order of Eastern Star, September 28 – October 2, 2019. Motion carried, 4-0.*

**9.3 Jess Jones, New Years Eve Bronc Bash, December 31, 2018, request for Cooperative Funding, for possible action**

Jess produced this event for the first time in 2017. It was very well received and he expects to attract more participants and spectators this year. He has increased his funding request this year. These funds will be used for additional advertising and prize money. With a longer lead time, Jess is planning to request funding from other sponsors that will also be added to the prize money. During the day on December 31, Jess is planning to hold a team roping. At last year's event, he estimates the attendance was around 1,200. With the longer planning window, ability to advertise more and increase in prize money, he is expecting to significantly increase this number as well as the of number participants. There was some skepticism about justifying the amount requested for a one day event but, after some discussion, *Ron Cerri made a motion to approve a \$7,500 grant, \$7,500 underwriting and up to \$2,050 WEC facility grant for the New Years Eve Bronc Bash, December 31, 2018. Motion carried, 4-0.*

**10. Director's Report.**

**10.1 Financial reports on WCVA events**

The bank reconciliations for Ranch Hand Rodeo and Tri-County Fair were included in the board packets for review.

**11. Secretary and Counsel, Monthly report, for discussion & possible action**

**11.1 Review report for July, for information**

Bill's report was included in the meeting packets available online. Bill will have updates on several of these items at next month's meeting.

**11.2 Chamber of Commerce report**

No report.

**11.3 Delinquencies review, for information**

There are no delinquencies at this time.

**11.4 Shooting the West filings with State**

Bill is almost done with this filing. The WCVA board members are listed as the corporate board for this event and the WCVA staff as the operations personnel.

**11.5 Run-A-Mucca filings with State**

Bill has completed his report to the Gaming Control Board on the motorcycle raffle held during Run-A-Mucca. Proceeds are allocated to the Lowry Drug Free Graduation Celebration and the Cody Louk Invitational Wrestling Tournament.

**11.6 Improvement projects reports**

No report.

**12. Board Administrator.****12.1 Financial Reports, for discussion**

Room tax cash collections continue to increase over last year.

There are funds in the WCVA checking account that will be transferred to the Local Government Investment Pool once we have completed the changeover in our accounts payable system and are fully operational (QuickBooks).

**13. Other reports****13.1 WEC Pavilion**

Kim reported that the response to people utilizing the new pavilion has been very positive. There are still a few things we're working out, but he and Michelle are working to update our sales kit to include the pavilion as an additional event facility. During the fair this year we will be hosting a barrel race in the pavilion which should attract approximately 150 participants.

**13.2 National Finals High School Rodeo**

After Silver State International Rodeo, several people approached Kim about putting together a proposal to host this event. Kim did some research and discovered that, at this time, we would not be able to provide the number of stalls, campsites, grandstand capacity and gate admission income that is required. Maybe at some point in the future we could consider submitting a proposal to host this event.

**13.3 USA Youth Wrestling**

USA Wrestling has committed to returning to the Winnemucca Events Complex in March 2019. This is a very good event for the town as several

hundred youth wrestlers and their families visit our community for 2-3 days.

**13.4 West Hall air compressors**

Recently, two of the four air compressors in the West Hall failed. We had a couple of family events scheduled and they had their parties but it was very warm in the hall. Alan has ordered the parts and they are scheduled to be here in a few days so that we can ensure that the system is fully operational by the Superior Livestock Auction, August 1-3. The system is antiquated and the parts are hard to come by so Kim feels that in the next few months this board needs to consider replacing the entire cooling system as these compressor failures are becoming an annual event.

**13.5 Pavilion cooling**

Ron asked about the efficiency of the cooling system in the new pavilion. Kim reported that when the building is closed up it gets very warm. But once the swamp coolers are turned on the system works well and the building cools off significantly.

**14. Public Comment**

None.

**15. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, August 15, 2018, 4:00 pm.**

**16. Meeting continued. *Ron Cerri made a motion to adjourn this meeting. Motion carried, 4-0.***

The meeting was adjourned to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON \_\_\_\_\_, 2018

As written \_\_\_\_\_

As corrected \_\_\_\_\_

## Winnemucca Convention &amp; Visitors Authority Board

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TERRY BOYLE  
Chairman and  
Motel Representative

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BRIAN STONE  
Vice Chairman and  
Hotel Representative

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ABSENT  
JIM BILLINGSLEY  
Treasurer and City Representative

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RON CERRI  
County Representative

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JOHN ARANT  
Business Representative

Attest:

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BILL MACDONALD  
Board Secretary and Counsel

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KENDALL SWENSEN  
Board Administrator