

- 12.4 Report on bank deposit collateralization
 - 12.5 Supervise executing of bank signature cards
 - 13. Other Reports
 - 14. Next Meeting Date
 - 15. Adjournment
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MINUTES FEBRUARY 17, 2009

1. Time, Place and Date. The Winnemucca Convention and Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 3:00 pm on Tuesday, February 17, 2009 with Chairman Terry Boyle presiding.

2. Attendance. *Convention and Visitors Authority Board Officials Present:*

Terry Boyle	Chairman and Hotel Representative
Patty Herzog	Vice Chairman and City Representative
Don Stoker	Treasurer and Motel Representative
Dan Cassinelli	County Representative
Bill Macdonald	Secretary and Counsel
Kendall Swensen	Board Administrator

Convention and Visitors Authority Board Officials Absent:

Rodd William Stowell	Business Representative
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Staff Members Present:

Kim D. Petersen	Convention & Visitors Authority Director
Shelly Noble	Administrative Clerk

Others Present:

Kathy Besser	Office of Lt. Governor Brian Krolicki
Caleb Cage	Office of Lt. Governor Brian Krolicki
Sheree Tibbals	Ag District #3
Bill Sims	Humboldt Development Authority
Michelle Urain	WCVA
Brenda Keating	WCVA
Darrel Field	WCVA
Bill Deist	Humb Co Administrator
Chuck Giordano	Humb Co Commissioner
Sara Filippe	Encore Dance Academy
Juan Gonzalez	Mexican Rodeo/Tournament Charro
Francisco Garcia	Mexican Rodeo/Tournament Charro
Jim Billingsley	High School Wrestling

3. Pledge of Allegiance.

4. Meeting Notice Report.

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Wednesday, February 11, 2009 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

5. Minutes.

Prior meeting minutes of January 21, 2009 were reviewed. *Don Stoker made a motion to accept the minutes of the January 21, 2009 meeting. Motion carried unanimously, 3-0.*

6. Business Impact Determination. After review of the February 17, 2009 agenda, *Don Stoker made a motion that no proposed agenda item is likely to impose a direct and significant economic burden on a business or directly restrict formation, operation, or expansion of a business. The motion carried unanimously, 3-0.*

7. Claims. The following claims were submitted for payment and approved on February 17, 2009:

CHECK NUMBERS	AMOUNT
14425-14507 Great Basin Bank	\$116,485.41

Don Stoker made a motion to approve all claims as submitted. The motion carried unanimously, 4-0.

8. Special Meeting with Members of Lt. Governor Brian Krolicki's staff on tourism matters, possible joint meeting with Humboldt Development Authority board.

Kathy Besser and Caleb Cage are here tonight as one stop on a tour of rural Nevada to re-connect with tourism personnel in these areas and answer any questions or listen to any concerns that this board may have regarding tourism. There have been a lot of rumors going around Carson City and the rest of the state and the Lt. Governor would like the outlying areas in the state to know that they have someone to contact to listen to their concerns and answer questions. One of Governor Gibbon's proposals earlier this year was to combine Tourism and Economic Development into one agency as a cost-cutting measure. The Lt. Governor is opposed to this and feels it would harm the tourism industry in the long term. The 3/8 portion of the room tax that we currently pay to support Nevada tourism would then go to the state's general fund for distribution to other agencies. Bill Sims from the Humboldt Development Authority also spoke against combining these agencies since he feels that they target two different populations of people. *Don Stoker made a motion that*

the WCVA will draft a letter to the Lt. Governor in support of Tourism remaining a separate agency from Economic Development. In addition, the WCVA supports the payment of the 3/8 room tax portion currently designated to support the Nevada Commission on Tourism remain structured in that manner. Motion carried unanimously, 4-0.

9. General Business.

9.1 Encore Dance Academy, Sharon Hartman, request for WH facility grant, June 2009

Sharon was unable to be here this evening so Sara Fillipe, co-owner of Encore Dance Academy, is here to make this request. Sara handed out information packets to everyone outlining their income and expenses from last year's recital and an estimate of their budget for this year's event. She gave a brief background of this event which has been held at the high school for the past four years on the same date, the week after school's out. When they tried to make the same arrangements for 2009 after last year's program, they were told that someone else had booked over them. Some of the student's families have made plans based on the set dates of the annual recital so Sharon and Sara started looking for other alternatives. Sara is asking for some assistance with the rental fees of the West Hall since this facility is more expensive than the high school and they did not budget for this amount when setting their tuition rates last fall. They would need one day for rehearsal and two days for the performances. These dates are June 9-11, 2009. The total rental fee would be \$1,200. *Dan Cassinelli made a motion to grant a \$950 facility grant to the Encore Dance Academy for use of the Convention Center West Hall for their 2009 recital. Encore will be responsible for the payment of the remaining \$250 for facility rent and will provide volunteers to set up chairs. Motion carried unanimously, 4-0.*

9.2 Mexican Rodeo/Tournament Charro, Juan Gonzalez, request for 2009 Cooperative Funding, May 2-3, 2009

Through an interpreter, Francisco Garcia, Juan thanked the WCVA for their support of last year's event (\$1,500 grant plus payment of facility fees in the amount of \$2,100). Attendance was not as good as he had hoped, but the dance held on Saturday night was very well attended. Along with his Cooperative Funding application, Mr. Gonzalez has included a brief recap of income and expenses for the 2008 event. There was some confusion on these amounts as they were not separated and some of the items were vague. Also, there was some concern as to the lack of spectators for this event. The board would like to support events that continue to grow and bring tourism dollars to town and this event has the potential to do this. There was some concern about the lack of bookkeeping records for this event as well so any support that this board might choose to provide would be contingent upon more

detailed records of income and expenses being kept. *Don Stoker made a motion to provide Juan Gonzalez and the Mexican Rodeo/Tournament Charro with a \$2,000 grant for their event in May 2009 along with payment of the WEC facility fees. This grant will not be issued to Mr. Gonzalez until he, or his representative, has contacted Kim or Kendall and proven that they have opened a checking account and have received some assistance with their bookkeeping procedures. Motion carried unanimously, 4-0.*

9.3 2010 Rural Roundup proposal

Next year Winnemucca is scheduled to host Rural Roundup. In the board packets there was a letter to the WCVA from Rural Roundup requesting that, as the hosts for next year, we sponsor the luncheon this year in Fallon. The cost is \$500. *Don Stoker made a motion to approve the sponsorship of the 2009 Rural Roundup luncheon in Fallon at a cost of \$500. Motion carried unanimously, 4-0.*

9.4 Accommodations tax refund request, Johnson (\$258.00)

Terry Johnson has submitted receipts and the proper paperwork to receive this room tax rebate.

9.5 Accommodations tax refund request, Gosack (\$265.50)

Wade Gosack has submitted receipts and the proper paperwork to receive this room tax rebate.

Don Stoker made a motion to approve the accommodations tax refunds for Terry Johnson (\$258.00) and Wade Gosack (\$265.50). Motion carried unanimously, 4-0.

9.6 East Hall repairs and upgrades, status of contracts

Alan has been instructed to order the boiler and controls for the East Hall. These improvements will probably use the entire budgeted amount for this purpose for FY 2009. In July we will look into working on the a/c, carpet and painting projects.

10. Director's Report.

10.1 Financial reports on WCVA events

These reports are included in your packets. Our next big event is the Ranch Hand Rodeo next weekend. All of our entries are up. It should be a huge weekend for Winnemucca. As a note: this is the last year for the concessions contract. This contract includes three events per year. We will be going out to bid after this event.

11. Board Secretary and Counsel Report.

11.1 Monthly report including compliances

Bill has prepared his monthly report for your review.

There has been one issue which has come up that the board needs to be aware of. After Shelly mailed a notice of delinquent room tax payment to the Economy Inn, the owners came to the office and explained about a situation where their manager not only didn't pay these taxes, he is no longer on the property and did not leave any room rental records. Bill asked for direction from the board on this issue. The board felt that we must be consistent when dealing with these properties and must proceed in collecting these back taxes in a timely manner. All efforts to get these records from the former manager should be taken. It is believed that he is now living in Lovelock. Bill's notes on this matter are in his report.

11.2 Senior Pro Rodeo resolution

This board has approved our contracts with the National Senior Pro Rodeo Association and 4D Barrel Racing but there was no resolution passed which authorized this board to enter into these agreements. This action would ratify these contracts. *Don Stoker made a motion to ratify our contracts with National Senior Pro Rodeo Association and 4D Barrel Racing for their upcoming events. Motion carried unanimously, 4-0.*

11.3 2009 Legislative report

At this time there are no bill drafts which directly affect the WCVA.

11.4 State Tourism Commission pending legislation

As noted above, there are no bill drafts in the legislature which directly affect the WCVA at this time.

11.5 Policy on Room Tax exemption for governmental official business, possible action on rule

Bill has received correspondence from a representative of the railroad which questioned our authority to charge room tax to representatives of the federal government who stay in our properties while on official business. This has come up in the past and our rule has been that no one is exempt from paying room tax. After some discussion, it was agreed that we will continue with this policy.

12. Board Administrator.

12.1 January financial reports

Room taxes were up slightly for the month of December.

12.2 Property audits

Kendall has continued to work on the room tax audit of Val-U Inn. He has a spreadsheet prepared showing their underpayment of room taxes from October 2007 through August 2008. Besides these amounts, there are at least two checks that he is aware of that never hit their bank account. There are probably more he is not aware of. For this time period, the owner of this property owes \$8,072.30 plus penalties and interest. Kendall is to receive the reports for September 2008 through January 2009 to reconcile those amounts with the bank statements. He will then prepare a report and invoice for this amount due from Val-U Inn. The board would like to know what kind of action can be taken as they believe that this is a criminal act.

Kendall is going to start on the room tax audit of the Santa Fee Inn next. They are owned by the same people as the Val-U Inn. When he performed an audit over there in the past, there was a computer system that kept track of all room rentals. When the current owner took over he removed this system.

12.3 Tentative budget approval, June 30, 2010

Kendall presented the tentative FY 2010 budget that he and Kim have been working on. *Don Stoker made a motion to accept the tentative FY 2010 WCVA budget as presented. Motion carried unanimously, 4-0.* Kendall will now put it in the format that the state accepts and file it with the state.

12.3 Report on bank deposit collateralization

At last month's meeting, the board requested that Kendall check to make sure that our funds, which were transferred from the LGIP in anticipation of the EH repairs and after talk of the state borrowing a portion of these funds, were federally insured since our balance exceeded \$250,000.00. Kendall spoke with one of the executives from Great Basin Bank in Elko who assured him that all deposits are insured until the end of 2009. Even though the interest rate on the funds currently in the LGIP isn't that high, it is higher than the rate we are receiving on our checking account. Board members would like to see \$350,000.00 re-deposited back into the LGIP as soon as possible.

12.4 Supervise executing of bank signature cards

We are in the process of updating our signature cards on our account at Great Basin Bank. Our two new board members have completed the paperwork and now we just need to get them to the bank to sign the cards.

13. Other reports.

13.1 Last year this board made a donation to the June Stannard Memorial Scholarship Fund that was started to help students going into the hospitality industry. Donations were collected from all over the state. Funds are now available and awards will be made this spring.

13.2 Jim Billingsley reported that last weekend's NIAA 1A-4A Wrestling Championships went very well. Everyone seemed pleased with the venue. The medallions that were given to each participant were a big hit. Jim made a DVD for each champion of their final match. The only downside is that the wrestlers from southern Nevada do not like the distance they have to travel to compete here. Even so, there is no other location that can accommodate all four divisions at the same time. Also, there is some talk about having "Super State" matches after each divisional champions have been established. These matches would be by weight class only, no matter what league the wrestler previously competed in. This would extend the event. Board members wanted to know what they could do to keep this event here. A few suggestions were discussed but for the time being, they requested Kim write to Eddie Bonine of the NIAA organization to get his input on making this happen. Also, Jim will work within the wrestling community to promote our facility as much as he can.

13.3 At next month's meeting this board will have to accept a bid for an auditor for this year from the proposals received by Kendall.

13.4 Don wanted to publicly acknowledge that during the past few weeks there has been some tension between the WCVA and the County Commissioners. He is hopeful that now we can all move forward in the spirit of cooperation that this community is famous for, and work together for the betterment of our citizens. This community needs our public entities to have a positive working relationship. This doesn't mean we always agree with each other, but we do work through it and make the best decisions possible for everyone. We have people on all our public boards who work hard every day for our community and we want to continue that in the future.

14. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, March 18, 2009.

15. Adjourn. The meeting was adjourned at 6:30 pm to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2009

As written _____

As corrected _____

Winnemucca Convention & Visitors Authority Board

TERRY BOYLE
Chairman and
Hotel Representative

PATTY HERZOG
Vice Chairman and City Representative

DON STOKER
Treasurer and Motel Representative

ABSENT
RODD WILLIAM STOWELL
Business Representative

DAN CASSINELLI
County Representative

Attest:

BILL MACDONALD
Counsel and Secretary

KENDALL SWENSEN
Board Administrator