Humboldt County Rodeo Board Agricultural District #3 – Regular Meeting September 13, 2023

Board Members Present in Person: Kent Maher, Chris Bengoa, Dale Owen, Tom Brown, Fergus Laughridge and Ginny Hawkins

Board Members Present via Teleconference or Videoconference: None

Board Members Absent: Dave Louk and Becky Hill

Staff Present in Person: Kim Petersen, Charlene Fetterly and Darrel Field

Staff Absent: None

Others Present in Person: Matt Koepke

Others Present via Teleconference or Videoconference: None

CALL TO ORDER

Kent called the meeting to order at 5:35 pm.

PUBLIC COMMENT

Matt Koepke commented that he is working to schedule a Saturday Junior Rodeo and Friday night roping jackpot for June or July of 2024.

Kim asked if the event would compete with Silver State.

Dale answered that the event would not compete for contestants. He also suggested Matt speak with the ACTRA organization regarding the roping.

Matt noted that he is working with Tommy who will run the roping separately from the proposed junior rodeo.

The board asked Matt to speak with staff to confirm a date on the busy calendar.

No action was taken.

MINUTES CORRECTION - APPROVAL

Dale moved to approve the minutes of August 9, 2023 as submitted.

The motion passed unanimously.

EVENTS UPDATES, REPORTS AND SCHEDULING

a. Tri-County Fair & Rodeo Reports

Kim reported that we had a rainy fair with an extreme wind gust on Sunday afternoon. Fortunately we were able to salvage the Rodeo and Truck Pull events, thanks to the weather clearing in time for each event. Unfortunately, most of our outside vendors were unable to recover after the wind gust and were allowed to pack up and leave.

Charlene submitted the ticket sales report for the Labor Day Rodeo. The 2023 total sales were \$8,465.00 compared to \$9,552.00 in 2022. She comments that both the weather and the fact that our rodeo has not been very good in recent years contributed to poor ticket sales. She notes that the promoter was very organized and good to work with.

Kim asked if we could contract with the Broken Heart Rodeo again for 2024. Kent asked that the item be placed on the next agenda.

Darrel presented preliminary fair reports. As of this date the fair made \$15,152.00 in 2023. Much of the profit is due to presale carnival and the Friday night wrist band deal with the Jaripeo. Vendor and sponsor revenues were also up from 2022. He also presented reports on annual carnival revenue, food vendor revenue based on reported sales and a report detailing competitive entries at the fair.

No action was taken.

b. Possible use of WEC Pavilion for the 2024 Tri-County Junior Livestock Show.

Kim reported to the board that he is considering offering the Pavilion to the Tri-County Junior Livestock Show and Sale committee for their next show on Labor Day Weekend 2024.

He notes that considering the size of the 2023 show and rain during the sale the Pavilion may be a perfect venue for the next show.

Dale asked what would happen to the Barrel Race.

Kim replied that the Barrel Race brings about 150 contestants to the fair but has not broken even in its run. Due to lack of other available facilities, the barrel race would have to be canceled.

Kent asked if the committee had considered the offer.

Kim replied that not as of yet but he is expecting to talk to them soon.

Kim notes that the entire show would fit within the pavilion, wash rack, alleyways and pens would need to be constructed and moved, respectively. He admits that the labor and cost of building the current alley's and pens would be a reason not to move the event to the pavilion. No action was taken.

WINNEMUCCA EVENTS COMPLEX (WEC)

a. Ratify \$12,600 budget to construct a new load in area for the Tri-County Junior Livestock show.

Kim reported that the County Commissioners agreed to fund the project due to savings in previous capital projects completed. He notes that the new layout is much safer and more efficient for the event. He also reports that the Tri-County Junior Livestock Committee has agreed to reimburse us \$4,500 for the project.

Chris moved to ratify the \$12,600 project to construct a new load in area for the Tri-County Junior Livestock show.

The motion passed unanimously.

2023 - 2024 BUDGET REVIEW – MODIFICATION

Kim presented the budget report as of 9-12-14. At approximately 17% of elapsed time, tax revenue is at 17.8% and room tax revenue is at 24.49%.

Ag District #3 revenue is at 57.66%, wage and benefit expenses are at 19.68%, service and supply expenses are at 8.68% and capital outlay is at 25.67%.

Event Center revenue is at 23.93%, wage and benefit expenses are at 11.16% and services and supplies are at 7.31%.

Kim commented that Temporary Employee expenses are already at 41% for Ag District #3. He notes that we have had to make use of Temporary Employees to set up for events and that in order to have employees when we need them we have had to keep them working on other projects since the SSIR event. He further notes that we have \$36,000 in the Ag District #3 budget for contracts and agreements, formerly the fund used for honor camp help, which could be transferred to the temporary employee account. We also have \$35,000 in the event center budget which could be transferred to the temporary employee account.

No action was taken.

VOUCHERS – EXPENDITURES APPROVAL

Dale moved to approve the outstanding vouchers consisting of the following: \$117,221.51 for Ag District #3 through September 7, 2023 \$10,603.66 for the Event Center through September 7, 2023

The motion passed unanimously with Kent abstaining on items from Communication Creations since his wife operates the business.

INFORMATION, PROPOSALS AND OR REQUESTS BY BOARD MEMBERS AND STAFF MEMBERS FOR CONSIDERATION AT FUTURE MEETINGS, INCLUDING COMMUNICATIONS AND DEALINGS WITH OTHER BOARDS AND DEPARTMENTS AND PLANNING AND SCHEDULING FUTURE EVENTS

Fergus asked about whether the Winnemucca PTA petition from last meeting has been resolved.

Kim answered that he is working with the organization and is confident that satisfactory arrangements can be made.

No action was taken.

PUBLIC COMMENT

No public comment was presented at the end of the meeting.

ADJOURNMENT

Chris moved to adjourn the meeting at 6:03 pm. The motion passed unanimously.

Respectfully submitted,

Darrel Field, Secretary