

- 11.2 Compliance audit reports
- 11.3 Review of WCVA compliance audit policy

- 12. Other Reports
 - 13. Next Meeting Date
 - 14. Adjournment
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MINUTES JANUARY 20, 2010

1. Time, Place and Date. The Winnemucca Convention and Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:10 pm on Wednesday, January 20, 2010 with Chairman Terry Boyle presiding.

2. Attendance. *Convention and Visitors Authority Board Officials Present:*

Terry Boyle	Chairman and Hotel Representative
Don Stoker	Treasurer and Motel Representative
Dan Cassinelli	County Representative
Rodd William Stowell	Business Representative
Bill Macdonald	Secretary and Counsel
Kendall Swensen	Board Administrator

Convention and Visitors Authority Board Officials Absent:

Patty Herzog	Vice Chairman and City Representative
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Staff Members Present:

Kim Petersen	Director
Shelly Noble	Administrative Clerk

Others Present:

Terrell Messerly	LHS Class of 2010
Brandon Eldodt	LHS Class of 2010
Deanna Eastman	Drug Free Graduation Committee
Michele Eldodt	Drug Free Graduation Committee
Jeromy McKinnon	LHS Class of 2010
Desirae Lemm	LHS Class of 2010
David Eastman	LHS Class of 2010
Dan Dufurrena	Humb Co High School Rodeo Club
Glynn Montero	Humb Co High School Rodeo Club
Lane Simmons	Humb Co High School Rodeo Club
Ryan Arndt	Humb Co High School Rodeo Club
Jeffrey Andersen	Humb Co High School Rodeo Club
Anita Paquette	American Legion

Jerry Harper
 Sam Harper
 Joe Harper
 Drew Jenkins

Humb Co High School Rodeo Club
 Humb Co High School Rodeo Club
 Humb Co High School Rodeo Club
 Winnemucca Stock Car Division/WRRRA

3. Pledge of Allegiance.

4. Meeting Notice Report.

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Thursday, January 14, 2010 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

5. Minutes.

Prior meeting minutes of December 16, 2009 were reviewed. ***Don Stoker made a motion to accept the minutes of the December 16, 2009 meeting. Motion carried, 3-0. Terry Boyle abstained since he was not present.***

6. Business Impact Determination.

After review of the December 16, 2009 agenda, ***Don Stoker made a motion that no proposed agenda item is likely to impose a direct and significant economic burden on a business or directly restrict formation, operation, or expansion of a business. The motion carried unanimously, 4-0.***

7. Claims.

The following claims were submitted for payment and approved on January 20, 2010:

CHECK NUMBERS	AMOUNT
15225-15294 Nevada State Bank	\$172,215.13

Don Stoker made a motion to approve all claims as submitted. The motion carried unanimously, 4-0.

8. General Business.

8.1 LHS Drug Free Committee, request for donation

Deanna Eastman and Michele Eldodt are here on behalf of the Drug Free Graduation Committee for 2010. This is a great annual event for our local graduating seniors that is well-supported by the community. Deanna gave the board copies of their budget for the event this year. As in past years, they received donations from the city and county and have solicited senior parents for donations as well. For the past three years, WCVA has donated \$2,500. All prized are purchased locally. ***Don Stoker made a motion to grant the 2010 Drug Free Graduation Committee \$2,500 for their event to be held on June 3 at the Exhibit Hall. Motion carried unanimously, 4-0.***

8.2 Humboldt County High School Rodeo Club, Dan Dufurrena, request for grant funding

Mr. Dufurrena and members of the High School Rodeo Club are here tonight to request a donation for their event this spring. This will be one of the local rodeos held in their circuit, not the state finals that they have hosted for the past three years. The event will run 3 days instead of 5 that the finals run. It is expected to bring in the same amount of participants and their families as the finals. The only difference is that they will not stay in town as long. Dan provided the board with a profit and loss statement for 2009 and a copy of their bank statement, as required. They are requesting a grant in the amount of \$5,000. *Rodd William Stowell made a motion to grant the Humboldt County High School Rodeo Club \$5,000 for their rodeo to be held at the Winnemucca Events Complex on May 14-16, 2010. Motion carried unanimously, 4-0.*

8.3 Denio Community Club, request for small town grant funding

We received a request from this board for \$8,053 for repairs to the Denio Community Hall. At the end of the last fiscal year, ending June 30, 2009, they had accumulated \$8,919 in their account. But that changed effective July 1, 2009. A cap was placed on their account in the amount of \$4,000. Their annual appropriation is \$1,000 per year. At this time, they have \$4,000 available to them. After some discussion, *Dan Cassinelli made a motion authorizing \$8,053 to the Denio Community Club for repairs to the Denio Community Hall. \$4,000 of this amount will come from their account accumulation. The remainder will be in the form of an advance of their annual appropriation. Each year's appropriation will be credited to the advance from this board until the balance is paid in full. Motion carried unanimously, 4-0.*

8.4 Winnemucca Stock Car Division/WRRRA, Drew Jenkins, status of raceway lease

Drew is here again tonight to ask that this board re-consider their actions taken as last month's meeting. After that meeting he did some more thinking about it and is concerned that if a private individual leases the property they will need a lot of cash to complete the projects discussed and will, ultimately, fail and the track would have to close. Drew feels that the WRRRA needs to remain non-profit. He would like to discuss re-organization of the board, similar to Kim's proposal last month. This newly re-organized WRRRA board would have a representative from WCVA, one from the county, one from the city and one each from the stock car and motocross divisions. The WSCD would disband and there would only be one organization, the WRRRA. This WRRRA board would ensure that the terms of the lease are followed and the bills paid. After further discussion, WCVA board members feel that the letter received by WCVA from Mr. Dolan's office of behalf the

Averys was premature since there has been no default on the terms of the lease. There is a WRRRA board meeting tomorrow night. Kim will attend this meeting to discuss these changes and the future of the WRRRA.

8.5 Update on Nevada State Men's Bowling Tournament, Chad Peters

Chad presented the board with a copy of the proposal he made to the NVUSBC Board last spring to bring this tournament to Winnemucca on seven weekends in April and May of this year (between Easter and Memorial Day). Each weekend Chad expects 200 bowlers and their families to stay in Winnemucca. At the time he made this proposal he did not have prize money commitments from the local casinos, which is why this board granted him up to \$6,000 in added prize money last April. The total added prize money in Chad's proposal is \$8,000. Since then, he has received commitments from Winnemucca Inn, Winners and Model T totaling \$6,500. This added prize money is for the overall winners at the end of the seven-week event. Chad would like to have prize money for winners each weekend, as well. Any funding from the WCVA above the \$1,500 level would be welcome. ***Don Stoker made a motion authorizing an appropriation of \$3,500 of the original \$6,000 granted in April to the 2010 Nevada State Men's Bowling Tournament to be held at Spare Time Bowling Center this April and May. Motion carried unanimously, 4-0.***

8.6 American Legion, Anita Paquette, EH facility grant request, June 24-26, 2011

Winnemucca will host the 2011 American Legion and American Legion Auxiliary Department Convention. Anita would like to request a facility grant for the use of the East Hall on June 24-26, 2011. The entire facility is required because the meetings for the men and women must be conducted separately. ***Dan Cassinelli made a motion authorizing an EH facility grant, up to \$1,000 per day, for the American Legion and American Legion Auxiliary Department Convention on June 24-26, 2011. The Winnemucca American Legion will be responsible for any other Convention Center charges. Motion carried unanimously, 4-0.***

8.7 Hi-Desert RV Park, Accommodation 9-month refund request, Jons (\$334.50)

Jeanie Jons (\$334.50) has submitted receipts and the proper paperwork to receive this room tax rebate.

8.8 Winnemucca RV Park, Accommodation 9-month refund request, Privett (\$562.50)

Steve Privett (\$562.50) has submitted receipts and the proper paperwork to receive this room tax rebate.

8.9 Winnemucca RV Park, Accommodation 9-month refund request, Lowery (\$301.50)

Ralph D. Lowery (\$301.50) has submitted receipts and the proper paperwork to receive this room tax rebate.

Terry Boyle made a motion to approve the 9-month accommodation tax refunds for Jeanie Jons, Steve Privett, and Ralph D. Lowery. Motion carried unanimously, 4-0.

8.10 East Hall repairs & upgrades and possible grants status

Kim has been notified by Steve West that these grants should be approved in the near future. The city's grant request to replace the street lights with LED lighting is included with our grant request.

9. Director's Report.

9.1 Financial reports on WCVA events

Financial reports from the Tri-County Fair, Junior Rodeo, Mule Show and Ranch Hand Rodeo were included in the board packets for review.

10. Secretary & Counsel, Monthly Report.

10.1 Monthly report including compliances

Bill presented his report for December.

10.2 Report on delinquencies

There are no delinquencies to be reported this month. We have had a problem with one property's room tax checks being returned by the bank for insufficient funds. This has happened three times and each time the property manager pays the taxes plus penalties and interest with a cashier's check.

10.3 Position of Board on acquisition of tax delinquent billboard parcel – possible action

At last month's meeting Bill reported that if the taxes on this parcel, on which we have a billboard, were not paid by the time of the auction, WCVA could acquire it by paying the outstanding tax bill. The owner of the property has notified the County Treasurer that he will pay the taxes by the end of this month. The Treasurer's office will let us know if he does not.

10.4 Statement of actual revenue & expenditures for past fiscal year
No report.

10.5 Report on wage hour law requirements and county personnel provisions

No report.

11. Board Administrator.

11.1 December financial reports

Room taxes for December were down from last year.

11.2 Compliance audit reports

No report.

11.3 Review of WCVA compliance audit policy

Recently, Kendall met with Kim and Bill to discuss our audit policy. In the past Kendall has conducted these audits with no questions or complaints from property owners. Recently, one property owner's bookkeeper voiced a concern that Kendall may have a conflict of interest in conducting these audits. To remedy any appearance of impropriety, properties may request that an outside auditor perform their room tax audits. If they do so, they will be charged the difference between the \$250 that Kendall charges the WCVA and the actual fees that an outside auditor may charge. This policy will be added to the Room Tax Rules & Regulations brochure that each property receives annually.

12. Other reports.

12.1 Senior Pro Rodeo

John South has contacted Kim and wants to negotiate an extension to the contract with Senior Pro Rodeo for their finals. The current contract ends after this year's event in October. One item they wish to discuss is the date of the event. They would like to have the event earlier in the month of October. Kim wanted to give this board a "heads up" that this item will be on the meeting agenda for February. He is asking board members to be thinking about changes they may want to negotiate in any future contracts with the NSPRA.

12.2 FY 2011 WCVA Budget

Kendall reminded the board that work on the preliminary FY 2011 WCVA budget will be starting in February.

13. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, February 17, 2010.

14. Adjourn. The meeting was adjourned at 6:25 pm to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2010

As written _____

As corrected _____

Winnemucca Convention & Visitors Authority Board

TERRY BOYLE
Chairman and
Hotel Representative

ABSENT
PATTY HERZOG
Vice Chairman and City Representative

DON STOKER
Treasurer and Motel Representative

RODD WILLIAM STOWELL
Business Representative

DAN CASSINELLI
County Representative

Attest:

BILL MACDONALD
Board Secretary and Counsel

KENDALL SWENSEN
Board Administrator